

# Social Science & Humanities Rights Guide Spring/Summer 2024

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# Ancient & Classical Studies

## A Companion to Greeks Across the Ancient World

Franco De Angelis

978-1-119-67522-8

536 pp.

Pub: 13/05/24

**Ancient & Classical Greek & Hellenistic Studies**

**An innovative, up-to-date treatment of ancient Greek mobility and migration from 1000 BCE to 30 BCE**

*A Companion to Greeks Across the Ancient World* explores the mobility and migration of Greeks who left their homelands in the ten centuries between the Early Iron Age and the Hellenistic period. While most academic literature centers on the Greeks of the Aegean basin area, this unique volume provides a systematic examination of the history of the other half of the ancient Greek world. Contributions from leading scholars and historians discuss where migrants settled, their new communities, and their connections and interactions with both Aegean Greeks and non-Greeks.

- Discusses the development and intersection of mobility, migration, and diaspora studies
- Examines the various forms of ancient Greek mobility and their outcomes
- Highlights contributions to cultural development in the Greek and non-Greek world
- Examines wider themes and the various forms of ancient Greek mobility and their outcomes
- Includes an overview of ancient terminology and concepts, modern translations, numerous maps, and full references

**Franco De Angelis** is Professor and Distinguished University Scholar at the University of British Columbia. He specializes in the development of ancient Greek culture outside Greece, both in terms of similarities and differences with its place of origin. His most recently published work on the subject is *Archaic and Classical Greek Sicily: A Social and Economic History* (New York: Oxford University Press, 2016). He is currently preparing new books on the relationship between Classical antiquity and New World migrations and diasporas and on rethinking cultural transfers in the pre-Roman western Mediterranean.

# A Companion to Ancient Near Eastern Languages

Rebecca Hasselbach-Andee

978-1-119-19330-2

520 pp.

Pub: 08/04/24

**Ancient & Classical Studies**

**Covers the major languages, language families, and writing systems attested in the Ancient Near East**

Filled with enlightening chapters by noted experts in the field, this book introduces Ancient Near Eastern (ANE) languages and language families used during the time period of roughly 3200 BCE to the second century CE in the areas of Egypt, the Levant, eastern Anatolia, Mesopotamia, and Iran. In addition to providing grammatical sketches of the respective languages, the book focuses on socio-linguistic questions such as language contact, diglossia, the development of literary standard languages, and the development of diplomatic languages or "linguae francae."

Presented in five parts, *The Companion to Ancient Near Eastern Languages* provides readers with in-depth chapter coverage of the writing systems of ANE, starting with their decipherment. It looks at the emergence of cuneiform writing; the development of Egyptian writing in the fourth and early third millennium BCI; and the emergence of alphabetic scripts. The book also covers many of the individual languages themselves, including Sumerian, Egyptian, Akkadian, Hittite, Pre- and Post-Exilic Hebrew, Phoenician, Ancient South Arabian, and more.

- Provides an overview of all major language families and writing systems used in the Ancient Near East during the time period from the beginning of writing (approximately 3200 BCE) to the second century CE (end of cuneiform writing)

**Rebecca Hasselbach-Andee** received her PhD in Semitic Philology from Harvard University in 2004. After working as a preceptor for Semitic languages at Harvard in 2004-05, Hasselbach-Andee was hired as Professor for Comparative Semitics at the University of Chicago. Hasselbach-Andee's research interests lie in the comparative study of Semitic languages. The main methodologies she applies are those of Historical Linguistics, Typology and Sociolinguistics. Some of her publications include *Sargonic Akkadian: A Historical and Comparative Study of the Syllabic Texts*. Harrassowitz (2005) and *Case in Semitic: Roles, Relations, and Reconstruction*. Oxford University Press (2013).

# Applied Communication

## The Handbook of Applied Communication Research

H. Dan O'Hair, Mary John O'Hair

978-1-119-39988-9

Unknown pp. Pub: 24/06/24

### Applied Communication

**An authoritative survey of different contexts, methodologies, and theories of applied communication**

The field of Applied Communication Research (ACR) has made substantial progress over the past five decades in studying communication problems, and in making contributions to help solve them. Changes in society, human relationships, climate and the environment, and digital media have presented myriad contexts in which to apply communication theory. *The Handbook of Applied Communication Research* addresses a wide array of contemporary communication issues, their research implications in various contexts, and the challenges and opportunities for using communication to manage problems. This innovative work brings together the diverse perspectives of a team of notable international scholars from across disciplines.

- Explores how various communication contexts are best approached
- Addresses balancing scientific findings with social and cultural issues
- Discusses how and to what extent media can mitigate the effects of adverse events
- Features original findings from ongoing research programs and original communication models and frameworks

**H. Dan O'Hair**, Ph.D., is Professor of Communication in the Department of Communication at the University of Kentucky. He served as the President of the National Communication Association, the world's largest and oldest professional association devoted to the study of communication. He has published over 100 research articles and scholarly chapters in organizational communication and risk and health communication and has authored and edited over twenty books.

# Applied Ethics

## The Virtues of Captain America 2e

Mark D. White

978-1-394-23005-1

288 pp. Pub: 06/05/24

### Applied Ethics

**Captain America's timeless ethical code is just as relevant in the twenty-first century as it was during the 1940s**

Captain America, or simply "Cap," provides an example of the virtues that define personal excellence, as well as the ideals and principles upon which the United States of America was founded. In *The Virtues of Captain America*, philosopher and long-time comics fan Mark D. White shows us that this fictional superhero's "old-fashioned" moral code is exactly what we need today to restore kindness and respect in our personal and civic lives.

Now in its second edition, *The Virtues of Captain America* is updated to include all the new developments in Captain America's saga, including new examples from the last ten years of Captain America's appearances in Marvel Comics. New coverage of the recent "Secret Empire" storyline, in which Captain America was brainwashed by the fascist organization Hydra, features new sections examining the nature of fascism and how Captain America's character and virtues were affected by the change. This edition also offers new material on Sam Wilson—formerly Captain America's partner the Falcon who recently became Captain America himself—and how his interpretation of the role compares to Steve Rogers'.

- Describes the basic themes of Captain America's ethics, such as courage, humility, perseverance, honesty, and loyalty
- Illustrates how Captain America stands for the basic ideals of America, not its politics or government

**Mark D. White** is a Professor of Philosophy at the College of Staten Island/CUNY who has written widely on superheroes and philosophy, including in the books *Batman and Ethics* and the *A Philosopher Reads...* series, as well as contributions to many volumes in the *Blackwell Philosophy and Pop Culture* series. He has published numerous books and journal articles in philosophy, economics, and law, including *Kantian Ethics and Economics*, and *The Manipulation of Choice*.

# Architecture

## Rootedness: Reflections for Young Architects

Juhani Pallasmaa, Peter MacKeith

978-1-394-21705-2

160 pp.

Pub: 20/05/24

Architectural Theory

Discover the insights and lessons of architect Juhani Pallasmaa

In *Rootedness: Reflections for Young Architects*, Juhani Pallasmaa delivers an insightful and expansive collection of his most compelling ideas into architecture's position among arts and culture. Pallasmaa speaks to architecture students and young professionals, discussing each topic with sincerity and openness, suggesting what can be learned from areas of culture beyond the boundaries of familiar professional disciplines. He outlines the growing need for an architecture based in self-awareness, reconnection to the environment, and a sense of ethical responsibility.

Each essay in *Rootedness* was initially conceived and presented as an educational lecture and has been carefully edited with clarifications, refinements, and valuable expansions. Accompanying sketches by the author emphasize the personal and intimate nature of the essays. The book also includes:

Designed for students of architecture at any age, *Rootedness: Reflections for Young Architects* will also inspire professional architects, designers, and those in other creative professions.

- Collects a series of lectures by leading theorist Juhani Pallasmaa, expanded with additional detail and references and illustrated with the author's sketches

**Juhani Pallasmaa** is one of Finland's most distinguished architects and architectural thinkers. His previous positions include Rector of the Institute of Industrial Arts, Helsinki; Director of the Museum of Finnish Architecture, Helsinki; and Professor and Dean of the Faculty of Architecture, Helsinki University of Technology. He has also held visiting professorships at several universities worldwide. Pallasmaa is the author/editor of over thirty books, including *The Eyes of the Skin: Architecture and the Senses* (Academy, 1995 and Wiley 2024), *The Thinking Hand: Existential and Embodied Wisdom in Architecture* (Wiley 2009) and *The Embodied Image: Imagination and Imagery in Architecture* (Wiley, 2011).

# The Eyes of the Skin: Architecture and the Senses 4e

Juhani Pallasmaa

978-1-394-20067-2

112 pp.

Pub: 20/05/24

Architectural Theory

Explore the relationship between architecture and the sensory experience with the fourth edition of this groundbreaking work

First published in 1996, *The Eyes of the Skin* is a classic of architectural theory. It asks the far-reaching question why, when there are five senses, is one single sense--sight--so predominant in architectural culture and design? With the ascendancy of the digital and the all-pervasive use of the image electronically, the subject is all the more pressing and topical since the first edition's publication. Juhani Pallasmaa argues that the suppression of the other four sensory realms has led to the overall impoverishment of our built environment, often diminishing the emphasis on the spatial experience of a building and architecture's ability to inspire, engage and be wholly life enhancing.

For a student reading this text for the first time, *The Eyes of the Skin* is a revelation. It provides a fresh, compelling insight into architectural culture which continues to inspire more than a quarter-century after its initial publication.

The fourth edition of *The Eyes of the Skin* also features:

- The author's latest views on the emphasis of place, unfocused perception and existential experience
- An updated Foreword that touches on the current understanding of the seminal importance of the existential sense
- Updated with the author's latest insights into sensory issues, and contemporary thinking about the importance of the fused sense of self and the world

Architecture students in introductory or studio courses; professionals seeking inspiration; anyone seeking a gift for the architect in their life.

**Juhani Pallasmaa** is one of Finland's most distinguished architects and architectural thinkers. He has held a number of prestigious positions throughout his career, including Rector of the Institute of Industrial Arts, Helsinki; Director of the Museum of Finnish Architecture, Helsinki; and Professor and Dean of the Faculty of Architecture at Helsinki University of Technology. As well as a member of the Jury of the Pritzker Prize (2008-2014). He has also held visiting professorships at several universities worldwide.



# Artificial Intelligence in Performance-Driven Design: Theories, Methods, and Tools

Narjes Abbasabadi, Mehdi Ashayeri

978-1-394-17206-1

320 pp.

Pub: 20/05/24

Architecture

**A definitive, interdisciplinary reference to using artificial intelligence technology and data-driven methodologies for sustainable design**

*Artificial Intelligence in Performance-Driven Design: Theories, Methods, and Tools* explores the application of artificial intelligence (AI), specifically machine learning (ML), for performance modeling within the built environment. This work establishes the theoretical foundations and methodological frameworks for utilizing AI/ML, with an emphasis on multi-scale modeling encompassing energy flows, environmental quality, and human systems.

The book examines relevant practices, case studies, and computational tools that harness AI's capabilities in modeling frameworks, enhancing the efficiency, accuracy, and integration of physics-based simulation, optimization, and automation processes. Furthermore, it highlights the integration of intelligent systems and digital twins throughout the lifecycle of the built environment, to enhance our understanding and management of these complex environments.

*Artificial Intelligence in Performance-Driven Design* is ideal for architects, engineers, planners, and researchers involved in sustainable design and the built environment. It's also of interest to students of architecture, building science and technology, urban design and planning, environmental engineering, and computer science and engineering.

# Art History & Theory A Companion to Impressionism

Andre Dombrowski, Dana Arnold

978-1-119-37392-6

640 pp.

Pub: 26/03/24

Art History & Theory

**The 21<sup>st</sup> century's first major academic reassessment of Impressionism, providing a new generation of scholars with a comprehensive view of critical conversations**

Presenting an expansive view of the study of Impressionism, this extraordinary volume breaks new thematic ground while also reconsidering established questions surrounding the definition, chronology, and membership of the Impressionist movement. In 34 original essays from established and emerging scholars, this collection considers a diverse range of developing topics and offers new critical approaches to the interpretation of Impressionist art.

- Reevaluates the origins, chronology, and critical reception of French Impressionism
- Discusses Impressionism's account of modern identity in the contexts of race, nationality, gender, and sexuality
- Explores the global reach and influence of Impressionism in Europe, the Middle East, East Asia, North Africa, and the Americas
- Considers Impressionism's representation of the private sphere as compared to its depictions of public issues such as empire, finance, and environmental change
- Features original essays by academics, curators, and conservators from around the world, including those from France, Germany, the United States, the United Kingdom, Japan, Turkey, and Argentina

**André Dombrowski** is Frances Shapiro-Weitzenhoffer Associate Professor of 19<sup>th</sup>-Century European Art at the University of Pennsylvania, specializing in the arts and material culture of France and Germany in the late-nineteenth century. Author of *Cézanne, Murder, and Modern Life* (2013), a book about the artist's early work, he has also written essays on Manet, Monet, and Degas, among others.

## Assessment

# Essentials of Dyslexia Assessment and Intervention

Nancy Mather, Barbara J. Wendling

978-1-394-22923-9

400 pp.

Pub: 04/03/24

Assessment

A large market exists for the *Essentials of Dyslexia*, including psychologists, graduate students, reading specialists, and diagnosticians. Difficulty in the area of reading is quite common among today's students accounting for approximately 80% of initial learning disability diagnoses. Most of the students enrolled in special education classes have reading disabilities. All states now have some type of dyslexia law and so the current educational spotlight has a focus on dyslexia.

### Expert guidance on the features of dyslexia and the most effective treatment options

*Essentials of Dyslexia Assessment and Intervention* allows psychologists, graduate students, reading specialists, and others to quickly acquire the knowledge and skills needed to treat individuals struggling with dyslexia. This book provides step-by-step guidance on accurately identifying, assessing, and using evidence-based interventions with individuals with dyslexia. Addressing the components that need to be considered in the assessment of dyslexia--both cognitive and academic--this book includes descriptions of the various tests used in a comprehensive dyslexia assessment along with detailed, evidence-based interventions that professionals and parents can use to help individuals struggling with dyslexia.

- Gain an understanding of the neurological and genetic causes and risk factors of dyslexia
- Assess reading fluency, phonological awareness, and other markers of dyslexia
- Discover the latest interventions for improving reading and spelling in individuals with dyslexia
- Learn to pick up on cues that help with early identification and treatment of dyslexia

Both authors have coauthored numerous *Essentials* volumes, and cowrote together the *Essentials of Evidence-Based Academic Interventions*, one of the series' best-selling titles.

# Essentials of Autism Spectrum Disorders Evaluation and Assessment

Celine A. Saulnier, Pamela E. Ventola, Alan S. Kaufman, Nadeen L. Kaufman

978-1-119-98251-7

224 pp.

Pub: 06/05/24

Assessment

*Essentials of Autism Spectrum Disorders Evaluation and Assessment Second Edition*, equips mental health practitioners with all the information they need to utilize the varied assessments frequently employed in an autism evaluation

### Gain an understanding of the most important autism spectrum assessments and evaluation techniques

*Essentials of Autism Spectrum Disorders Evaluation and Assessment, 2nd Edition*, helps professionals learn how to identify, assess, and diagnose autism spectrum disorders (ASD). In a time when detection and awareness of ASD are on the rise, this book addresses the primary domains of assessment, discusses the purpose of assessment, suggests test instruments, and identifies the unique clinical applications of each instrument to the diagnosis of ASD. As with all volumes in the *Essentials of Psychological Assessment* series, this book consists of concise chapters featuring callout boxes highlighting key concepts, easy-to-learn bullet points, and extensive illustrative material, as well as test questions that help you gauge and reinforce your grasp of the information covered.

- Understand the issues in identification and assessment of autism spectrum disorders
- Get expert advice on avoiding common pitfalls and misinterpretations
- Quickly and easily locate pertinent information, thanks to the convenient, rapid-reference format
- Access resources and tools to aid in performing professional duties.
- Clinicians need to be well-versed on assessing ASD given the rise in prevalence
- This book provides a clear comprehensive guide to best practices in evaluating ASD
- Easy to read, accessible to a wide audience

## Communication

### The Handbook of Conflict and Peace Communication

Sudeshna Roy

978-1-119-24635-0

Unknown pp. Pub: 06/05/24

Communication Studies

**An incisive collection of essays highlighting conflict and peace issues in the Global South, with coverage of theory, method, mediated, case-oriented, and innovative approaches**

In *Handbook of Conflict and Peace Communication*, renowned communication and media scholar Dr. Sudeshna Roy delivers an authoritative exploration of a variety of critical conflicts in the world and a spectrum of approaches to peace communication. This book offers an in-depth view of how intricate and intractable conflicts can be and how the communicative aspects of conflict are equally challenging. The author reviews and guides readers through classic and contemporary analysis in the field, providing a truly interdisciplinary work.

- Informative contributions from a collection of outstanding scholars, practitioners, and activists
- Comprehensive explorations of past conflict communication theory in the context of contemporary theory
- Practical tools to navigate complex local and global conflicts
- In-depth examinations of strategies of peace communication from the margins that acknowledge and elevate solutions for and from the most vulnerable

**Dr. Sudeshna Roy** is a Professor in the Communication Studies Program at Stephen F. Austin State University. Her research and teaching interests are in the areas of media representation of minorities, politics of ethnic/racial identities, cultural politics of immigrants, migrants and diaspora populations, intercultural communication, and peace and conflict communication specifically in the global South. Her work frequently employs critical discourse analysis to study media and other communication artifacts. Her work has been published in leading international peer-reviewed journals like *Journal of Communication*, *Journal of Media Ethics*, *Media, War & Conflict*, *International Communication Gazette*, *China Media Research*.

## Economics

### Asian Economies: History, Institutions and Structure

Jamus Jerome Lim

978-1-119-91316-0

352 pp. Pub: 15/04/24

International Economics & Trade

In *Asian Economies: History, Institutions and Structure*, seasoned economist and professor Jamus Jerome Lim provides a comprehensive discussion and incisive analysis of the economies of Asia. In addition to discussing the sharp contrasts between the region's three major economies--China, India, and Japan--Lim also provides an overview of the rise of the Dragon economies of the East, to the resource-rich economies of the West.

- This book will provide students with foundational knowledge on Asian economies and the key economic developments in Asia. While a number of books have been written on the Asian economy in general, this will be the first reference to provide a comprehensive coverage of both the major and emerging Asian economies.
- The author is a recognized authority on the subject. His work has appeared in academic journals such as the *Journal of Monetary Economics* and *Journal of Money, Credit, and Banking*, along with policy flagships such as the World Bank's *Global Economic Prospects* and the joint IMF-World Bank *Global Monitoring Report*.

**Jamus Jerome Lim (Singapore)** is an Associate Professor of Economics at ESSEC Business School and a member of the 14th Parliament of Singapore. Previously, he was Chief Economist at ThirdRock Group, an investment management and wealth advisory, a lead economist at the Abu Dhabi Investment Authority and a senior economist with the World Bank, where he led a number of initiatives on macroeconomic forecasts, along with analysis of trade, finance, and governance issues in East Asia, the Middle East, and Africa. His research expertise and interests lie at the intersection of international macro-finance, political economy, and development economics. Jamus is also a council member of the Economic Society of Singapore.

# Film Studies

## A Companion to Motion Pictures and Public Value

Mette Hjort, Ted Nannicelli

978-1-119-67713-0

450 pp.

Pub: 10/06/24

Film Studies

**A singular collection of original essays exploring the varied intersections of motion pictures and public value**

*A Companion to Motion Pictures and Public Value* presents a cross-disciplinary investigation of the past, present, and possible future contributions of the moving image to the public good. This unique volume explores the direct and indirect public value developed through motion pictures of different types, genres, and screening sites. Essays by world-renowned scholars from diverse disciplines present original conceptual work, philosophical arguments, historical discussion, empirical research, and specific case studies.

- Brings together work by expert authors in disciplines such as Philosophy, Political Science, Cultural Studies, Film Studies, Sociology, and Environmental Studies
- Discusses a variety of institutional landscapes, policy formations, and types and styles of filmmaking
- Provides wide and inclusive coverage of cinema's relation to public value in Africa, Asia, China, Europe, the Middle East, and the Americas
- Explores the role of motion pictures in community formation, nation building, and the construction of good societies
- Covers new and emerging topics such as cinema-based fields focused on health and wellbeing

**Mette Hjort** is Chair Professor of Humanities and Dean of Arts at The Hong Kong Baptist University. Mette's current research focuses on transnational talent development on a Global North/Global South basis. Her most recent book is *African Cinema & Human Rights*, co-edited with Eva Jørholt (Indiana UP, 2019).

# The Horror Film: An Introduction 2e

Rick Worland

978-1-119-71526-9

432 pp.

Pub: 21/06/24

Film Studies

**A lively and reliable narrative account of the horror genre, featuring new and revised material throughout**

*The Horror Film: An Introduction* surveys the history, development, and social impact of the genre. Covering American horror cinema from its earliest period to the present, this reader-friendly volume explores the many ways horror movies have been received by filmmakers, critics, and general audiences throughout the decades. Concise, easily accessible chapters describe historical instances of the genre's social reception based on primary research, analyze landmark films such as *Frankenstein*, *Invasion of the Body Snatchers*, and *The Texas Chain Saw Massacre*, and more.

Incorporating recent scholarship on the genre, the second edition of *The Horror Film* contains new discussion and context for Hollywood horror films in the 1980s and 1990s, as well as notable developments in the genre such as "torture porn," found-footage horror, remakes and reboots of past horror films, zombies, and the "elevated horror" debate. This edition explores the rise of new filmmakers such as Ari Aster, Robert Eggers, and Jordan Peele, surveys horror films made by women and African American filmmakers, and investigates contemporary issues in the production and consumption of horror films.

- Covers major works in the genre such as *Cat People*, *Halloween*, and *Bram Stoker's Dracula*
- Examines important antecedents including gothic literature and the Grand Guignol Theater
- Offers thorough analyses of the style, context, and themes of specific horror milestones
- Provides examples of close analysis that can be applied to a wide range of other horror films
- Discusses important representative titles across the genre's evolution, including more recent films such as 2017's *Get Out*

*The Horror Film: An Introduction, Second Edition*, is an ideal textbook for undergraduate surveys of the horror genre and other courses in American film history, and an invaluable resource for scholars, lecturers, and general readers with an interest in the subject.

# A Companion to Federico Fellini

Frank Burke, Marguerite Waller, Marita Gubareva

978-1-119-43156-5

575 pp.

Pub: 19/08/24

Film Studies

A groundbreaking academic treatment of Fellini, provides new, expansive, and diverse perspectives on his films and influence

The *Wiley Blackwell Companion to Federico Fellini* presents new methodologies and fresh insights for encountering, appreciating, and contextualizing the director's films in the 21<sup>st</sup> century. A milestone in Fellini scholarship, this volume provides contributions by leading scholars, intellectuals, and filmmakers, as well as insights from collaborators and associates of the Italian director. Scholarly yet readable essays explore the fundamental aspects of Fellini's works while addressing their contemporary relevance in contexts ranging from politics and the environment to gender, race, and sexual orientation.

As the centennial of Federico Fellini's birth in approaches in 2020, this timely work provides new readings of Fellini's films and illustrates Fellini's importance as a filmmaker, artist, and major cultural figure. The text explores topics such as Fellini's early cinematic experience, recurring themes and patterns in his films, his collaborations and influences, and his unique forms of cinematic expression. In a series of "Short Takes" sections, contributors look at specific films that have particular significance or personal relevance. Destined to become the standard research tool for Fellini studies, this volume:

- Offers new theoretical frameworks, encounters, critiques, and interpretations of Fellini's work
- Discusses Fellini's creativity outside of filmmaking, such as his graphic art and his *Book of Dreams* published after his death.
- Examines Fellini's influence on artists not only in the English-speaking world but in places such as Turkey, Japan, South Asia, Russia, Cuba, North Africa.
- Demonstrates the interrelationship between Fellini's work and visual art, literature, fashion, marketing, and many other dimensions of both popular and high culture.
- Features personal testimonies from family, friends and associates of Fellini such as Francesca Fabbri Fellini, Gianfranco Angelucci, Valeria Ciangottini, and Lina Wertmüller

# Graphic Design

## Designing Brand Identity: A Comprehensive Guide to the World of Brands and Branding, 6e

Alina Wheeler, Rob Meyerson

978-1-119-98481-8

352 pp.

Pub: 19/02/24

Graphic Design

Revised and updated sixth edition of the best-selling guide to branding fundamentals, strategy, and process.

The **sixth** edition of *Designing Brand Identity* has been updated throughout to address the challenges faced by branding professionals today. This best-selling book demystifies branding, explains the fundamentals, and gives practitioners a roadmap to create sustainable and successful brands. With each topic covered in a single spread, the book celebrates great design and strategy while adding new thinking, new case studies, and future-facing, global perspectives.

Organized into three sections--brand fundamentals, process basics, and case studies--this revised edition includes:

- Over 100 branding subjects, checklists, tools, and diagrams
- More than 50 all-new case studies that describe goals, process, strategy, solutions, and results
- New content on artificial intelligence, virtual reality, social justice, and evidence-based marketing
- Additional examples of the best/most important branding and design work of the past few years
- Over 700 illustrations of brand touchpoints

**Alina Wheeler** is a branding consultant who engages enterprises in a dynamic process to build their brands and embrace best practices. Wheeler inspires the whole branding team to seize every opportunity to design compelling customer experiences at every touchpoint. Her best-selling book, *Designing Brand Identity*, published in 11 languages, was the first book to deconstruct the branding process into a universal, five-phase methodology. She is a past Board member of AIGA and a member of the advisory council for The Dictionary of Brand. She speaks frequently to executives, practitioners, and students around the world.

# Geography

## The Wiley Blackwell Companion to Cultural and Social Geography

Jamie Winders

978-1-119-63763-9

592 pp.

Pub: 19/08/24

### Social & Cultural Geography

*The Wiley Blackwell Companion to Cultural and Social Geography* is an authoritative overview of the state of the art across cultural and social geography, authored and edited by an international team of leading scholars to provide essential reading for students and researchers.

An authoritative single-volume overview of the state of the art in cultural and social geography

- Reflects the complexity of this vibrant and growing field, outlining exciting emerging approaches whilst offering clarity and accessibility for students
- Incorporates the diverse theoretical foundations, core themes, major perspectives, and applied areas of cultural and social geography
- Brings together an international team of leading contributors each providing a chapter that combines established theories and cutting edge developments

Undergraduate and graduate students, researchers and scholars in cultural and social geography, as well as a wider market in sociology and anthropology. Hardback and digital for the library market in the first instance, with paperback print-on-demand to follow later for individual purchase. Strong international appeal, especially in North America, Europe, and Asia.

**Jamie Winders** is Professor and Chair of the Department of Geography in the Maxwell School of Citizenship and Public Affairs at Syracuse University. Her areas of interest include cultural and social geography, race/ethnicity, gender, international migration, qualitative and historical research methods, new media, and social reproduction. Her books include *Nashville in the New Millennium: Immigrant Settlement, Urban Transformation, and Social Belonging* (2013) and *The Wiley Blackwell Companion to Cultural Geography* (2013) co-edited with Richard Schein and Nuala Johnson.

# Urban Geography

David Kaplan, Steven Holloway

978-1-119-93027-3

560 pp.

Pub: 19/08/24

### Urban Geography

A comprehensive overview of urban geography that explores the origins and development of cities while tackling the wide variety of urban challenges. This student-friendly textbook includes the most current research in urban studies, introduces elements of urban theory and methodology, and addresses the urban experience as a global one.

Building on the adoption records of the prior editions, the proposed title is targeted undergraduate students in Urban Geography, Urban Studies, Urban Developments, Cities and Urbanization as well as Human Geography, Development Planning, and similar.

**David Kaplan** is Professor of Geography at Kent State University, where he has taught since 1995. He has written more than 50 peer-reviewed articles and chapters, and has also published widely in the topics of human geography, urban geography, and landscapes. His research interests include nationalism, borderlands, ethnic and racial segregation, urban and regional development, housing finance, and sustainable transportation.

**Steve Holloway** is Professor of Geography and Director of The Urban and Metropolitan Studies certificate program at the University of Georgia. He regularly teaches courses and seminars in Urban Geography and his research interests encompass urban studies, race and racialization, inequality, housing, and urban nature.

# History & Historical Methods

## A Companion to Global Historical Thought

Prasenjit Duara, Viren Murthy, Andrew Sartori

978-1-119-73581-6

536 pp.

Pub: 26/03/24

### Historical Methods & Historiography

*A Companion to Global Historical Thought* provides an overview of the development of historical thinking from the earliest times to the present, directly addressing issues of historiography in a globalized context. Questions concerning the global dissemination of historical writing and the relationship between historiography and other ways of representing the past have become important not only in the academic study of history, but also in public arenas in many countries. With contributions from leading international scholars, the book considers the problem of "the global" -- in the multiplicity of traditions of narrating the past; in the global dissemination of modern historical writing; and of "the global" as a concept animating historical imaginations.

- Provides an overview of the development of historical thinking from the earliest times to the present, across the world, through essays written by a team of leading international scholars
- Complements the *Companion to Western Historical Thought*, placing non-Western perspectives on historiography at the center of the discussion
- Explores the different historical traditions that have shaped the discipline, and the challenges posed by modernity and globalization

**Prasenjit Duara** is the Raffles Professor of Humanities and Director of the Asia Research Institute as well as Director of Research in Humanities and Social Sciences at National University of Singapore. He is the author of *Culture, Power, and the State: Rural North China, 1900–1942* (1988), which won the Fairbank Prize of the American Historical Association and the Levenson Prize of the Association for Asian Studies, USA.

# The Contemporary Middle East: Foreign Intervention and Authoritarian Governance Since 1979

Martin Bunton, Keith Robbins

978-1-118-73629-6

224 pp.

Pub: 31/05/24

### Twentieth Century & Contemporary History

Provides a balanced historical narrative of the contemporary causes of conflict in the Middle East, ideal for students and scholars

The recent history of the Middle East has involved unprecedented violence and war. *Contemporary Middle East: Foreign Intervention and Authoritarian Governance Since 1979* explores the causes of the sustained turbulence of the region by focusing on three separate yet intersecting factors: constant foreign political and military interference, failed authoritarian governance, and the ongoing Palestinian-Israeli conflict.

With a clear and accessible style, this student-friendly text presents a concise account of the region's history, starting from the dramatic events of 1979 including the toppling of the Shah of Iran, the return of Ayatollah Khomeini, the Egyptian-Israeli peace treaty, the ascendancy of Saddam Hussein in Iraq, armed insurrection in Mecca, and the Soviet invasion of Afghanistan. Succinct chapters, organized chronologically, guide students through key events and help students develop a cohesive picture of the sequence of historical developments which have shape the contemporary Middle East. This valuable work:

- Covers a broad range of topics with a focus on the geopolitical and geostrategic aspect
- Explores the Middle East's connections to broader global shifts such as Cold War rivalry and American unipolarity
- Examines the underlying causes and geopolitical consequences of the Palestinian-Israeli conflict
- Describes the evolution of the wide variety of Islamist opposition movements
- Provides background for the 2011 popular uprisings against authoritarian and corrupt rule
- Assesses how counter revolutionary forces have resorted to political repression, sectarian division, and regional conflict

## Linguistics

# The Handbook of Language in Public Health and Healthcare

Glenn Martinez, Pilar Ortega, Maichou Lor, A. Susana Ramirez

978-1-119-85381-7

Unknown pp.

Pub: 22/04/24

### Applied Linguistics

A unique review of the theory, history, and latest developments in the interdisciplinary field of healthcare language and communication, assembled by an international team of contributors with a keen awareness of the importance of language and linguistics in modern public health

The first reference work of its kind, *The Handbook of Language in Public Health and Healthcare* offers an interdisciplinary overview of language and linguistics in application to all fields of medicine, health communications, clinician practice, and patient outcomes.

- A revolutionary text that will be the only of its type to offer a complete overview of the fields of public health, medicine, and healthcare from a linguistics-based perspective
- Covers critical topics based in methods from applied linguistics, sociolinguistics, anthropological linguistics, translation studies, sign language studies, and language and media studies among others
- Edited by a team of researchers whose experience spans the fields of linguistics, language policy, medicine, nursing, and public health, with chapters by an international set of contributors
- Considers rapidly changing questions in health communications and the roles of social media and entertainment in the dissemination of public health information in light of the COVID-19 pandemic

**Glenn Martínez, PhD, MPH**, is Professor of Hispanic Linguistics at the Ohio State University, Ohio, USA. He has made significant contributions to the research surrounding Hispanic sociolinguistics and language policies in the United States. He has published extensively in the area of language policies in the health delivery system of the United States.

# The Sounds of Language: An Introduction to Phonetics and Phonology 2e

Elizabeth C. Zsiga

978-1-119-87848-3

640 pp.

7 x 10 in.

Pub: 16/05/24

Phonetics

The fully updated, new edition of the bestselling introduction to phonetics and phonology

*The Sounds of Language* presents a comprehensive introduction to both the physical and cognitive aspects of speech sounds. Assuming no prior knowledge of phonetics or phonology, this student-friendly textbook clearly explains fundamental concepts and theories, describes key phonetic and phonological phenomena, explores the history and intersection of the two fields, offers practical advice on collecting and reading data, and more.

- Features critical reviews of different approaches that have been used to address phonetics and phonology problems
- Integrates data on sociolinguistic variation, first language acquisition, and second language learning
- Surveys key phonological theories, common phonological processes, and computational techniques for speech analysis
- Contains numerous exercises and progressively challenging problem sets that allow students to practice data analysis and hypothesis testing
- Includes access to a companion website with additional exercises, sound files, and other supporting resources

**Elizabeth Zsiga** is Professor and Chair in the Linguistics Department at Georgetown University. She has taught courses on phonetics and phonology since 1994, and much of her research has been concerned with the intersections between these two fields. She has been widely published in phonetics and phonology and in the study of African languages.



# Discourse Analysis 4e

Barbara Johnstone, Jennifer Andrus

978-1-394-18516-0

320 pp.

Pub: 04/03/24

## Discourse & Conversation Analysis

The essential textbook on discourse analysis, newly updated to tackle the problems of doing discourse analysis in the era of 'fake news' and COVID-19

**A new edition of the bestselling textbook on discourse analysis, ideal for undergraduate and graduate courses in linguistics and the broader humanities and social sciences**

*Discourse Analysis* explains how to collect and analyze spoken, written, and multimodal language. Now in its fourth edition, this popular textbook encourages students to think systematically and critically about different sources of discourse to better understand why spoken utterances and written texts have the meanings and uses they do. Throughout the book, the authors offer real-life examples of what discourse analysis can reveal about language, individuals, groups, and society.

*Discourse Analysis, Fourth Edition*, remains the ideal primary text for undergraduate and graduate courses in language and linguistics, language pedagogy, rhetoric and composition, and linguistic ethnography.

- Updated to include new material on gender identity categories, 'fake news', political polarization, and social justice and inclusion, with frameworks on identifying forms of power
- Features new coverage of discourse analysis in relation to cognitive linguistics and affect
- Includes new discussion questions, updated reading lists, and updates examples throughout
- Chapters updated on corpus-assisted analytic techniques in discourse analysis
- Highlights research design and the construction of data

**Barbara Johnstone** is Professor Emeritus at Carnegie Mellon University, USA. She has been a leading figure in the research of discourse studies and her recent work has focused on discourse and discourses determine relationships between individuals and communities with a special focus on the language of the Pittsburgh, Pennsylvania, region. Her most recent book was *Speaking Pittsburghese: The Story of a Dialect* (2013).

# The Handbook of Educational Linguistics

Francis M. Hult, Bernard Spolsky

978-1-119-61173-8

752 pp.

Pub: 30/09/24

## Educational Linguistics

*The Handbook of Educational Linguistics* is a dynamic, scientifically grounded overview of the field of educational linguistics authored by an international team of prominent scholars. This second edition has been extensively updated and offers 14 brand new chapters documenting the history and development of the field.

- An authoritative single volume overview of Educational Linguistics, written by leading specialists in its many relevant multidisciplinary sub-fields of interest
- Reflects the complexity of this growing field and the exciting emerging research since the first edition, whilst remaining accessible to a wide audience
- Takes into account the diverse theoretical foundations, core themes, major findings, and practical applications of Educational Linguistics
- Brings together an international team of renowned contributors of 47 specially-commissioned chapters that represent pioneering findings and new research directions

Undergraduate and graduate students, researchers and scholars in educational linguistics, language acquisition, and applied linguistics. Initial hardback for the library market with paperback print-on-demand to follow for individual purchase. Strong international appeal, especially in North and South America, Asia and Europe.

**Francis M. Hult** is Director of English Studies at the Centre for Languages and Literature, Lund University, Sweden. In addition to editing the first edition of *The Handbook of Educational Linguistics* (Wiley Blackwell, 2008), he was also (co-)editor for *Directions and Prospects for Educational Linguistics* (Springer, 2010), *Educational Linguistics in Practice* (with Kendall King; Multilingual Matters, 2011), and *Research Methods in Language Policy and Planning: A Practical Guide* (with David Cassels Johnson; Wiley Blackwell, 2015).

# Language Teacher Identity

Silvia Melo Pfeifer, Vander Tavares

978-1-394-15453-1

320 pp.

Pub: 17/05/24

Educational Linguistics

**The first volume to focus on race, ethnicity, and accent as elements of language teacher identity, a valuable guide for in-service teachers and teachers-in-training**

*Language Teacher Identity* presents a groundbreaking critical examination of how ideologies of race, ethnicity, accent, and immigration status impact perceptions of plurilingual teachers. Bringing together contributions by an international panel of established and emerging scholars, this important work of scholarship addresses issues related to native-speakerism, monolingualism, racism, competence, authenticity, and legitimacy while examining their role in the construction of professional identity.

- Provides a broad overview of the different types of challenges language teachers face in their careers
- Focuses on race, ethnicity, plurilingualism, and accent as fundamental elements of a language teacher's identity
- Discusses the sensitive political and social factors that complicate the role of a language teacher in the classroom
- Covers the teaching of a wide range of languages, including English, Japanese, Portuguese, French, Spanish, and Norwegian

**Silvia Melo-Pfeifer** is Professor of Romance Language Teacher Education at the University of Hamburg, **Germany**. Her research is focused on pluralistic language education and arts-based approaches to language teaching. She has authored and edited a number of books and articles, including most recently *The Changing Face of the "native speaker": Perspectives from Multilingualism and Globalization* (2021).

**Vander Tavares** is Postdoctoral Researcher at Hogskolen i Innlandet, **Norway**. His research is concerned with language teacher identity development and second language education. He co-edited *Reconstructions of Canadian Identity: Towards Diversity and Inclusion* and author of *International Students in Higher Education: Language, Identity, and Experience from a Holistic Perspective*.

# The Concise Companion to Language Assessment

Antony John Kunnan

978-1-394-17959-6

704 pp.

Pub: 05/08/24

Educational Linguistics

A new collection of revised, updated, and wholly new articles from *The Companion to Language Assessment*, the ideal desk reference work for students in applied linguistics, language education, and language policy

- Presents a collection of some of the most popular articles from the full Companion to Language Assessment, along with many new articles
- Offers new coverage of classroom-based assessment through coverage of new topics such as learning-oriented assessment, teacher-based assessment, and teacher assessment literacy
- Increases coverage of technology-oriented assessment through topics such as multimodal, computer-assisted, computer-adaptive, chatbot, automated item generation, and automated scoring of writing and speaking
- Offers a new, forward-looking analysis of language assessment in relation to immigration and asylum through the lenses of colonialism and the history of discriminatory policy

Undergraduate, post-graduate, and graduate students pursuing degrees in applied linguistics, language teaching and learning, TESOL/ESL/EFL, second language teaching, language pedagogy, language policy, and language acquisition.

**Antony Kunnan** is Senior Research Fellow at Carnegie Mellon, USA; Honorary Professor at the University of Hong Kong; and Principal Assessment Scientist at Duolingo, Inc. He edited the *Companion to Language Assessment* (Wiley Blackwell, 2014) and has been widely published as an expert in language assessment and policy. He is Editor-in-Chief of the *Asia TEFL Journal* and Founding Editor of *Language Assessment Quarterly* and *Issues in Applied Linguistics*.

# Navigating English Grammar: A Guide to Analyzing Real Language

Anne Lobeck, Kristin Denham

978-1-119-94443-0

272 pp.

Pub: 26/06/24

English Language

The new edition of the bestselling textbook on the linguistic study of English grammar, helping students understand and question assumptions and beliefs about every day English use

*Navigating English Grammar* presents an engaging and insightful introduction to the linguistic study of the structure of English. Lobeck and Denham's inquiry-based approach encourages students to discover the fundamentals of the structure of English by investigating their own intuitive knowledge of the language. This popular textbook proficiently equips students with a practical set of tools to analyze English in all its forms.

By exploring how English varies from community to community, and how English has changed over time, students find that English, like any other language, is a dynamic system, and that attitudes about language are based on social perceptions rather than linguistic fact.

- Entirely revised chapters on clauses, subordination and coordination, and modification
- Basic phrase structure rules and tree diagrams to provide accessible graphic representations of language structure
- Updated language examples drawn from varieties of American English that illustrate English as a dynamic system that changes over space and time
- Revisions and updates to all chapters to demonstrate basic grammatical concepts from different varieties of English and include new exercises, text excerpts, and boxes

**Anne Lobeck** is Professor in the Department of Linguistics at Western Washington University, USA. Her work deals with syntactic theory, as well as questions in language and gender and linguistics and education.

# The Handbook of Language Contact 2e

Raymond Hickey

978-1-119-48507-0

850 pp.

Pub: 05/08/24

English Language

The second edition of the definitive reference on contact studies and linguistic change--provides extensive new research and original case studies

Language contact is a dynamic area of contemporary linguistic research that studies how language changes when speakers of different languages interact. Accessibly structured into three sections, *The Handbook of Language Contact* explores the role of contact studies within the field of linguistics, the value of contact studies for language change research, and the relevance of language contact for sociolinguistics. This authoritative volume presents original findings and fresh research directions from an international team of prominent experts.

Now in its second edition, this valuable reference has been extensively updated with new chapters on topics including globalization, language acquisition, creolization, code-switching, and genetic classification. Fresh case studies examine Romance, Indo-European, African, Mayan, and many other languages in both the past and the present.

- Includes a representative sample of individual studies which re-evaluate the role of language contact in the broader context of language and society
- Offers 23 new chapters written by leading scholars
- Examines language contact in different societies, including many in Africa and Asia
- Provides a cross-section of case studies drawing on languages across the world

**Raymond Hickey** is Professor of Linguistics at the University of Duisburg and Essen, Department of Anglophone Studies, Germany. His main areas of research are varieties of English, focused on Irish English, and general questions of language contact, shift, and change. He has written several books, including *Listening to the Past, Audio Records of Accents of English* (2017), *Sociolinguistics in Ireland* (2016), and *A Dictionary of Varieties of English* (Wiley Blackwell, 2014), and has published numerous articles on various issues within linguistics, as well as producing an electronic corpus of Irish English.

# The Handbook of Informal Language Learning

Mark Dressman, Randall William Sadler

978-1-119-47242-1

550 pp.

Pub: 02/09/24

Second Language Acquisition

Provides a comprehensive and unique examination of global language learning outside of the formal school setting

Authored by a prominent team of international experts in their respective fields, *The Handbook of Informal Language Learning* is a one-of-a-kind reference work, and it is a timely and valuable resource for anyone looking to explore informal language learning outside of a formal education environment.

- Edited by respected researchers of computer-mediated communication and second language learning and teacher education
- Features contributions by leading international scholars reaching out to a global audience
- Presents an exciting and progressive selection of chapters in a rapidly expanding field of research and teaching
- Covers 30 key topics that represent pioneering findings and new research

**Mark Dressman** is Professor and Chair of English at Khalifa University in Abu Dhabi, UAE, and Professor Emeritus in the Department of Curriculum and Instruction at the University of Illinois at Urbana-Champaign, USA. He has authored four books, including *Using social theory in educational research: A practical guide* (2008), and more than thirty journal articles on curriculum and the teaching of English as a first and other language. **Randall Sadler** is Associate Professor of Linguistics and Director of TESL and ESL at the University of Illinois, USA. He teaches courses on telecollaboration, virtual worlds, and teaching L2 reading and writing and focuses his research on technology in language learning. He is author of *Virtual Worlds for Language Learning: From Theory to Practice* (2012) and has published in many journals, including *Journal of English for Academic Purposes*, *CALICO*, *ReCALL*, *Language Learning & Technology*.

# Literature

## A Companion to the Brontës

Diane Long Hoeveler, Deborah Denenholz Morse

978-1-119-23467-8

640 pp.

Pub: 15/07/24

English Literature

*A Companion to the Brontës* brings the latest literary research and theory to bear on the life, work, and legacy of the Brontë family.

- Includes sections on literary and critical contexts, individual texts, historical and cultural contexts, reception studies, and the family's continuing influence
- Features in-depth articles written by well-known and emerging scholars from around the world
- Addresses topics such as the Gothic tradition, film and dramatic adaptation, psychoanalytic approaches, the influence of religion, and political and legal questions of the day -- from divorce and female disinheritance, to worker reform
- Incorporates recent work in Marxist, feminist, post-colonial, and race and gender studies
- Brings the latest literary research and theory to bear on the life, work, and legacy of the Brontë family

**Diane Long Hoeveler** is Emerita Professor of English at Marquette University, Milwaukee, Wisconsin. She is author most recently of the award-winning books *The Gothic Ideology: Religious Hysteria and Anti-Catholicism in British Popular Fiction, 1770--1870* (2014), and *Gothic Riffs: Secularizing the Uncanny in the European Imaginary, 1780--1820* (2010). She is author, co-author or editor of over a dozen scholarly and reference books, and some 65 articles on a variety of literary topics.

# Wiley Blackwell Companion to Literary Evaluation

Richard Bradford

978-1-119-40985-4

368 pp.

Pub: 27/05/24

General Literature

The first critical survey of its kind devoted solely to literary evaluation

*Companion to Literary Evaluation* bridges the gap between the non-academic literary world, where evaluation is deeply ingrained, and the world of academia, where evaluation is rarely considered. Encouraging readers to formulate and articulate arguments that balance instinctive judgment and reasoned assessment, this unique volume addresses key issues regarding literary values from the perspective of analytical aesthetics and the philosophy of literature.

Bringing together a diverse panel of contributors, the *Companion* explores competing theories of literary evaluation, the reasons for evaluating theater and lyric poetry in performance, the question of value in literary theory, debates over Modernism's negative impact on literature, the possibility of evaluating aesthetic beauty through scientific and formalist methods, the nature and status of literary evaluation as a branch of criticism, aesthetics in applied and community theater, evaluation outside academia, the perils of extreme relativism and subjectivism in literary evaluation, evaluation in schools and much more. Contributors question and reassess the reputations of authors across the canon, from Shakespeare and James Shirley to T S Eliot, Kathleen Raine, Virginia Woolf, Joyce and Beckett amongst others. The *Companion*:

- Illustrates how seemingly divergent perspectives on the artistic qualities and value of literature can sometimes overlap
- Covers the standard range of literary genres, while including others such as unfinished novels, freelance journalism, and lyric poetry in performance
- Offers methodologies that demonstrate why literature can be treated as something different from other forms of language and therefore assessed as art
- Explores the importance of maintaining clarity and specificity in the evaluation of literary works

# Metaphysics

## Four Views on Free Will

John Martin Fischer, Robert Kane, Derk Pereboom, Manuel Vargas

978-1-394-16196-6

272 pp.

Pub: 24/04/24

Metaphysics

A lively and engaging debate between four representative views on free will, completely revised and updated with new perspectives

*Four Views on Free Will* is a robust and careful debate about free will, how it interacts with determinism and indeterminism, and whether we have it or not. Providing the most up-to-date account of four major positions in the free will debate, the second edition of this classic text presents the opposing perspectives of renowned philosophers John Martin Fischer, Robert Kane, Derk Pereboom, and Manuel Vargas.

Substantially revised throughout, this new volume contains eight in-depth chapters, almost entirely rewritten for the new edition, in which the authors state their different positions on the debate, offer insights into how their views have evolved over the past fifteen years, respond to recent critical literature in the field, and interact and engage with each other in dialogue. In the first four chapters the authors defend their distinctive views about free will: libertarianism, compatibilism, hard incompatibilism, and revisionism. The subsequent four chapters consist of direct replies by each of the authors to the other three.

Offering a one-of-a-kind interactive conversation about the most recent work on the subject, *Four Views on Free Will, Second Edition* provides a balanced and enlightening discussion on all the key concepts and conflicts in the free will debate. Part of the acclaimed **Great Debates in Philosophy** series, it remains essential reading for undergraduate and graduate students, lecturers and scholars in philosophy, ethics, free will, philosophy of mind, political philosophy, law, and related subjects.

# Philosophy

## This is Ancient Philosophy: An Introduction

Kirk Fitzpatrick, Steven D. Hales

978-1-119-87940-4

Unknown pp.

Pub: 22/04/24

### Ancient Philosophy

**A readable and engaging overview of all three periods in ancient philosophy**

*This is Ancient Philosophy* is an accessible yet comprehensive introduction to the major philosophers and foundational concepts of classical antiquity. A readable and engaging overview of all three periods in ancient philosophy, from the early (Presocratic) Greeks, to the Golden Age of philosophy, and the Hellenistic period, *This is Ancient Philosophy* discusses key questions and issues that are relevant to the present day.

Assuming no prior knowledge in the subject, *This Is Ancient Philosophy* uses an intuitive, easy-to-understand narrative style as it examines the ideas, influences, and interconnections of philosophers such as Socrates, the Sophists, Plato, and Aristotle, as well as philosophical schools of thought including Cynicism, Epicureanism, Stoicism, and Skepticism.

Divided into three parts, the book opens with an overview of early Greek philosophy, describing the turn from mythological thinking to philosophical analysis. The second part focuses on the distinctions between the subjects of philosophy in both the Golden Age and today, followed by a survey of the Hellenistic period and a discussion of the relation between fate and freedom of action.

- Presents a unique combined approach to ancient philosophy, offering both chapters on authors and chapters on themes
- Helps readers gain an understanding of the origins, development, and influence of ancient philosophy
- Features a wealth of instructive and engaging charts, grids, and figures throughout
- Includes a detailed map illustrating the chronological development of philosophy, from Asia Minor to southern Italy and Athens

Part of the popular *This Is Philosophy series*, *This Is Ancient Philosophy* is an excellent text for students of philosophy, both introductory and advanced, and general readers with interest in the philosophy of the classical era.

# Wiley Blackwell Companion to Literary Evaluation

Richard Bradford

978-1-119-40985-4

368 pp.

Pub: 27/05/24

### General Literature

**The first critical survey of its kind devoted solely to literary evaluation**

*Companion to Literary Evaluation* bridges the gap between the non-academic literary world, where evaluation is deeply ingrained, and the world of academia, where evaluation is rarely considered. Encouraging readers to formulate and articulate arguments that balance instinctive judgment and reasoned assessment, this unique volume addresses key issues regarding literary values from the perspective of analytical aesthetics and the philosophy of literature.

Bringing together a diverse panel of contributors, the *Companion* explores competing theories of literary evaluation, the reasons for evaluating theater and lyric poetry in performance, the question of value in literary theory, debates over Modernism's negative impact on literature, the possibility of evaluating aesthetic beauty through scientific and formalist methods, the nature and status of literary evaluation as a branch of criticism, aesthetics in applied and community theater, evaluation outside academia, the perils of extreme relativism and subjectivism in literary evaluation, evaluation in schools and much more. Contributors question and reassess the reputations of authors across the canon, from Shakespeare and James Shirley to T S Eliot, Kathleen Raine, Virginia Woolf, Joyce and Beckett amongst others. *The Companion*:

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- Covers the standard range of literary genres, while including others such as unfinished novels, freelance journalism, and lyric poetry in performance
- Offers methodologies that demonstrate why literature can be treated as something different from other forms of language and therefore assessed as art
- Explores the importance of maintaining clarity and specificity in the evaluation of literary works

*Companion to Literary Evaluation* is a must-read for undergraduates, research students, lecturers, and academics in search of fresh perspectives on standard literary critical issues.

# The Witcher and Philosophy

Kevin S. Decker, Matthew Brake, William Irwin

978-1-394-16873-6

272 pp.

Pub: 08/07/24

General Philosophy

Embark on a revealing philosophical journey through the universe of *The Witcher*

"If I'm to choose between one evil and another, I'd rather not choose at all," growls the mutant "witcher," Geralt of Rivia. Andrzej Sapkowski's *Witcher* books lay bare the adventures of monster hunters like Geralt, who seek to avoid humanity's conflicts and live only for the next kill and the coin that comes with it. But Geralt's destiny is complicated by his relationship with a powerful sorceress, Yennefer of Vengerberg. When he connects with a displaced princess, Ciri, Geralt lands right in the middle of the political conflicts of the Continent, which is endangered by Nilfgaard, a domineering southern kingdom that threatens to conquer the world.

Part of the *Blackwell Philosophy and Pop Culture series*, *The Witcher and Philosophy* brings on twenty-seven philosophers to test their mettle against werewolves, the bruxa, strigas, vodyanoi, and kikimora; their work addresses the phenomenally popular books, three standalone *Witcher* video games, and the hit Netflix streaming show. These authors pass on their fascination with all manner of horror and sorcery: the mutations that make Geralt and others witchers, the commonalities between the Continent and post-apocalyptic settings, the intricacies of political power and scandal in the world of *The Witcher*, and reflections of our own world's changing views on race and gender that might offer hope--or portend a grim future.

- Who is human, and who is a monster?
- Can Geralt afford to stay neutral?
- What kind of politics do sorceresses engage in?
- How many universes converge on the Continent?
- If we stare long enough into the abyss, does it stare back into us?

"Destiny is just the embodiment of the soul's desire to grow," says Jaskier the bard, proving himself to be a natural philosopher. The tales of *The Witcher* remind us that our lives are a play written by both choice and destiny. And it is your destiny to read and be inspired by *The Witcher and Philosophy*.

# Mad Max and Philosophy: Thinking Through the Wasteland

Matthew Meyer, David Koepsell, William Irwin

978-1-119-87048-7

Unknown pp.

Pub: 06/05/24

General Philosophy

Explore the philosophy at the core of the apocalyptic future of *Mad Max*

Beneath the stylized violence and thrilling car crashes, the *Mad Max* films consider universal questions about the nature of human life, order and anarchy, justice and moral responsibility, society and technology, and ultimately, human redemption. In *Mad Max and Philosophy*, a diverse team of political scientists, historians, and philosophers investigates the underlying themes of the blockbuster movie franchise, following Max as he attempts to rebuild himself and the world around him.

- Covers all of George Miller's *Mad Max* films, including *Mad Max: Fury Road*
- Discusses connections between *Mad Max* and Nietzsche, Malthus, Mill, Foucault, Sartre, and other major philosophers
- Follows Max's journey from policeman and family man to lost soul in search of redemption
- Examines the future of technology and possible impacts on society, the environment, and access to natural resources
- Delves into feminist themes of *Mad Max*, such as the reversal of heroic gender roles in *Fury Road* and relationships between power and procreation

Part of the bestselling Blackwell *Philosophy and Pop Culture series*, *Mad Max and Philosophy: Thinking Through the Wasteland* is a must-read for anyone wanting to philosophically engage with Max, Furiosa, and their dystopian world.

**David Koepsell** is an entrepreneur, author, philosopher, attorney, and educator whose recent research focuses on the intersection of science, technology, ethics, and public policy. He has provided commentary for MSNBC, Fox News Channel, *The Guardian*, *The Washington Times*, NPR Radio, the Associated Press, and other media outlets. He is currently a Visiting Assistant Professor at Texas A&M University.

# Joker and Philosophy: Why So Serious?

Jason T. Eberl, George A. Dunn,  
Massimiliano L. Cappuccio, William Irwin

978-1-394-19847-4

272 pp.

Pub: 24/09/24

Timed to publish in advance of the Joker sequel 'Joker: Folie a Deux', the volume will have at least two sections will be dedicated to chapters that take up questions raised by 2019's Joker and the Todd Phillips depiction in general. Chapters will also be sought on the many other iterations of the Joker. A number of high-profile philosophers have already written insightful pieces on Joker and the volume editors hope to solicit new essays from some of them.

Joker is a symbolically rich and philosophically fascinating character. With his enigmatic motivations, infectious irreverence, and almost selfless devotion to evil, Joker's psychology is a puzzle that provokes a host of philosophical questions, ranging across issues of morality, human nature, the metaphysics of freedom, the nature of evil, political and social philosophy, aesthetics, and more.

**Jason T. Eberl** is Professor of Health Care Ethics and Philosophy and Director of the Albert Gnaegi Center for Health Care Ethics at Saint Louis University. He teaches and publishes on bioethics, medieval philosophy, and metaphysics. He is the editor of *Battlestar Galactica and Philosophy*, co-editor (w/ Kevin S. Decker) of *The Ultimate Star Wars and Philosophy* and *The Ultimate Star Trek and Philosophy*, as well as the original *Star Wars and Philosophy* and *Star Trek and Philosophy*, and co-editor (w/ George A. Dunn) of *Sons of Anarchy and Philosophy* and *The Philosophy of Christopher Nolan*.

**George A. Dunn** is a lecturer at the University of Indianapolis and Ningbo Institute of Technology, Zhejiang University, China, and a writer on pop culture and philosophy. He is an editor of *The Hunger Games and Philosophy* (Wiley-Blackwell, 2012) and *True Blood and Philosophy* (Wiley-Blackwell, 2010) and has contributed chapters to many other books in the Blackwell Philosophy & Pop Culture series, including books on *Terminator*, *Iron Man*, *Battlestar Galactica*, and *Mad Men*.

**Massimiliano L. Cappuccio** is Associate Professor of Cognitive Science at the College of Humanities and Social Sciences of the United Arab Emirates University, Abu Dhabi, and research associate at University of New South Wales. He has contributed to several *Pop Culture and Philosophy* titles, and edited a collection of essays on *The Matrix*.

# Naming and Necessity: 50<sup>th</sup> Anniversary Edition

Saul A. Kripke

978-0-470-67229-7

160 pp.

Pub: 13/05/24

Philosophy of Language

Since first appearing in 1972, Saul Kripke's *Naming and Necessity* has shaped and continues to shape debates in metaphysics, the philosophy of language, and adjacent areas. It overturned long-established views concerning the relationships between names and descriptions and a *priority* and necessity, and catalyzed today's thriving essentialist metaphysics. This landmark work is here reissued for its 50<sup>th</sup> anniversary with a new preface by the author revisiting its central themes. If there is such a thing as essential reading in analytic philosophy, this is it.

"Much of the philosophical work of the last half-century could not have existed without *Naming and Necessity*. If you read this marvelous book, you'll find out why."

—David Chalmers, University Professor of Philosophy and Neural Science and co-director of the Center for Mind, Brain, and Consciousness, NYU

"Naming and Necessity represents a turning-point in the development of modern philosophy. It showed how confusions in the philosophy of language had blocked progress in metaphysics, and it provided a model of systematic philosophical theorizing informed by innovations in logic."

—Timothy Williamson, Wykeham Professor of Logic Emeritus, Oxford University

**Saul Kripke** (1940–2022) was a Distinguished Professor in the Philosophy and Computer Science Programs at the Graduate Center of the City University of New York and Professor Emeritus at Princeton University. The author of trailblazing results in modal logic while still in high school, Kripke went on to become one of the most influential logicians and philosophers of his time. He was awarded the Rolf Schock Prize in Logic and Philosophy by the Royal Swedish Academy of Sciences in 2001.



# Psychology & Psychotherapy

## Trauma Impacts: The Repercussions of Individual and Collective Trauma

Jessica Stone, Robert J. Grant, Clair Mellenthin

978-1-394-17009-8

272 pp.

Pub: 08/04/24

Clinical Psychology

**A systems-oriented look at how unhealed trauma can prevent optimal functioning--and what to do about it**

*Trauma Impacts: Repercussions of Individual and Collective Trauma* explores the many ways that traumatic experiences affect people from diverse backgrounds, as individuals and in groups. In chapters contributed by experts in their fields, this book offers a systemic overview of how trauma impacts all humans, then delves into the manifestations of trauma in specific populations like BIPOC communities, neurodivergent children, and those in helping professions. The book's third and final section looks at emerging modalities for working with trauma and implications for the future of trauma-focused therapy.

Ideal for anyone who works closely with individuals who have experienced trauma--therapists, educators, social workers, and beyond--*Trauma Impacts* will benefit from a thorough understanding on how trauma continues to influence lives, even long after the fact. Trauma can interfere with meeting basic needs, forming healthy relationships, and finding fulfillment in the pursuit of individual and collective goals. When we conceptualize these impacts, we become empowered to help people process their traumatic experiences, integrate the pain they have experienced, and lead more satisfying lives.

- Understand the intersectional effects of trauma on individuals and systems
- Discover hope for healing through real-world voices and current research
- Consider how collective trauma manifests in the lives of individuals

# Amazing Dads Fatherhood Curriculum

Dan Griffin

978-1-394-22874-4

336 pp.

Pub: 26/03/24

Clinical Psychology

(Workbook 978-1-394-23994-8 144 pp.)

**The only trauma-informed curriculum designed to turn men into great dads**

*Amazing Dads Fatherhood Curriculum* teaches fathers with kids of all ages to become exceptional parents. These detailed lessons meet dads where they are, starting from the common tendencies of male socialization to help explain key concepts of healthy fathering. Through a trauma-informed approach, this curriculum creates safety in the group setting while delving into critical topics that fathers simply do not tend to talk about with people in their lives.

**Dan Griffin, MA** - Dan's work and life are dedicated to exploring and redefining what it means to be a man in the 21<sup>st</sup> century. Dan has almost three decades of experience and is an international speaker and trainer helping programs develop gender-responsive services for men. Dan is the author of *A Man's Way Through Relationships*, the first trauma-informed book dedicated to helping men create healthy relationships while navigating the impact of male socialization or what he calls, The Man Rules. Dan is also the author of *A Man's Way through the Twelve Steps*, and co-author of *Helping Men Recover*, the first comprehensive gender-responsive and trauma-informed curriculum for addiction and mental health professionals. Dan is co-author of the first trauma-informed father's curriculum, *Amazing Dads!* with Harrison Crawford. Dan is co-author of *Healing Men's Pain*, with Jonathan DeCarlo, a curriculum focused on men's experience with trauma. Dan is the co-author of the forthcoming book, *What Men Would Tell You if They Weren't Too Busy Watching TV*, written with Dr. Allen Berger, written specifically to women to help them better understand the inner lives of men to enhance their relationships and connections with the men in their lives.

# Integrated Motivational Interviewing and Cognitive Behavioral Therapy (IBCT): A Practitioners Guide

Joseph Hyde, Win Turner

978-1-394-24192-7

320 pp.

Pub: 10/06/24

Clinical Psychology

A practical approach to clinical interventions applicable to a range of mental health diagnoses

*Integrated Motivational Interviewing and Cognitive Behavioral Therapy (ICBT) for Adults* is a guide for practitioners looking for evidence-based clinical interventions that are portable across settings and diagnoses. Written in plain English and with an emphasis on step-by-step instructions, this valuable toolkit collects strategies and interventions that have been shown to be effective in substance use disorder, depression, anxiety, and beyond. This widely applicable treatment approach draws on motivational interviewing, cognitive behavioral therapy (CBT), motivational enhancement therapy, mindfulness, functional analysis, and other methods that are strongly supported in the literature. With content reflecting emerging research findings and evolving social contexts, this book is both timely and firmly rooted in science.

- Learn the fundamentals of motivational interviewing, cognitive behavioral therapy, and other evidence-based treatment modalities
- Get practical clinical tools, including step-by-step session guides on cognitive behavioral skills relevant to a range of diagnoses
- Access self-assessments, clinical supervision tools, and other resources to enhance clinical effectiveness
- Incorporate emerging research, changing social contexts, and lessons learned from the COVID-19 pandemic into your practice

Earlier editions of this guide focused on addressing substance use disorders and cooccurring disorders. This edition is applicable to those disorders but reflects that these clinical strategies are transdiagnostic.

# Healing Men's Pain Curriculum

Dan Griffin

978-1-394-22882-9

320 pp.

Pub: 15/04/24

Clinical Psychology

(Workbook 978-1-394-23991-7 112 pp.)

**A 36-hour curriculum designed to help men overcome past trauma and develop the skills they need to live safe and caring lives**

*Healing Men's Pain Curriculum* helps male-identified participants create a vision of the men they want to be and provides them with the awareness, tools, and confidence to achieve that vision. Each of the 18 two-hour, cofacilitated sessions includes activities, exercises, and experiential opportunities enabling each participant to connect with the content on a personal level. The program is wide-ranging and encompasses a variety of topics to help participants develop increased self-awareness to enhance their relationships. Participants explore their childhood, adolescent, and adult trauma; relational struggles, particularly issues of healthy attachment; and other issues that male-identified individuals often experience.

The material in *Healing Men's Pain Curriculum* will stretch both participants and facilitators alike. The sessions are designed to take a deep and comprehensive look at everything that blocks men from being the best men they can be. The curriculum speaks to all learning styles through the use of art, physical movement, and roleplays.

# Addiction Treatment Homework Planner

Brenda S. Lenz, Arthur E. Jongsma Jr.,  
James R. Finley

978-1-119-98778-9

464 pp.

Pub: 22/01/24

Psychotherapy & Counseling

**A hands-on homework toolkit for mental health practitioners treating clients with substance use disorders**

In the newly revised sixth edition of the *Addiction Treatment Homework Planner*, a team of distinguished clinicians delivers a practical and effective resource for clients who wish to keep their therapy and recovery efforts front-of-mind and incorporate them into their daily lives. The activities and homework contained within will assist clients--and the clinicians treating them--to collect real-time data, enabling practitioners to address relevant issues quickly and collaboratively.

This *Homework Planner* is designed as a companion manual to the sixth editions of the *Addiction Treatment Planner* and *Addiction Progress Notes Planner*. It focuses on client-centered, assessment-driven, evidence-based treatment in the field of substance use disorder psychotherapy. Each included exercise is designed to:

- Emphasize the importance of client motivation and increase the knowledge, awareness, and insight of people moving through the addiction recovery process
- Incorporate a skills component for further instruction in therapy or at home
- Be completed or processed within individual sessions or -- where appropriate -- within group therapy sessions and at various levels of care

An indispensable, hands-on resource for counselors, therapists, psychiatrists, psychologists, and other mental health professionals engaged in the treatment of patients with substance use disorders, the *Addiction Treatment Homework Planner* is a time-saving tool with the potential to improve patient outcomes and increase client engagement.

# The Adolescent Psychotherapy Progress Notes Planner

Arthur E. Jongsma Jr., Katy Pastoor,  
David J. Berghuis, Timothy J. Bruce

978-1-119-90640-7

624 pp.

Pub: 12/02/24

Psychotherapy & Counseling

Save hours of time-consuming paperwork with the bestselling planning system for mental health professionals

*The Adolescent Psychotherapy Progress Notes Planner, Sixth Edition*, provides more than 1,000 complete prewritten session and patient descriptions for each behavioral problem in *The Adolescent Psychotherapy Treatment Planner, Sixth Edition*. Each customizable note can be quickly adapted to fit the needs of particular client or treatment situation.

An indispensable resource for psychologists, therapists, counselors, social workers, psychiatrists, and other mental health professionals working with adolescent clients, *The Adolescent Psychotherapy Progress Notes Planner, Sixth Edition*:

- Provides over 1,000 prewritten progress notes describing client presentation and interventions implemented
- Covers a range of treatment options that correspond with the behavioral problems and current DSM-TR diagnostic categories in the corresponding *Adolescent Psychotherapy Treatment Planner*
- Incorporates DSM-5 TR specifiers and progress notes language consistent with evidence-based treatment interventions
- Addresses more than 35 behaviorally based presenting problems, including social anxiety, suicidal ideation, conduct disorder, chemical dependence, bipolar disorder, low self-esteem, ADHD, eating disorders, and unipolar depression
- Includes sample progress notes that satisfy the requirements of most third-party payors and accrediting agencies, including JCOA, CARF, and NCA

# Adolescent Psychotherapy Homework Planner

Arthur E. Jongsma Jr., L. Mark Peterson,  
William P. McInnis, Timothy J. Bruce

978-1-119-98764-2

656 pp.

Pub: 12/02/24

Psychotherapy & Counseling

**Evidence-based and effective clinical homework for adolescent clients and their caregivers**

In the newly updated sixth edition of *The Adolescent Psychotherapy Homework Planner*, a team of distinguished practitioners delivers a time-saving and hands-on practice tool designed to offer clients valuable homework assignments that will further their treatment goals for a wide variety of presenting problems. The *Homework Planner* addresses common and less-common disorders--including anxiety, depression, substance use, eating, and panic--allowing the client to work between sessions on issues that are the focus of therapy.

This book provides evidence-based homework assignments that track the psychotherapeutic interventions suggested by the fifth edition of *The Adolescent Psychotherapy Treatment Planner*. They are easily photocopied, and a digital version is provided online for the therapist who would prefer to access them with a word processor. The *Homework Planner* also offers:

- Cross-referenced lists of suggested presenting problems for which each assignment may be appropriate (beyond its primary designation)
- Several brand-new assignments, as well as adapted assignments that have been shortened or modified to make them more adolescent-client-friendly
- Homework assignments for the parents of adolescents in treatment, assignments for the adolescents themselves, and assignments for parents and adolescents to complete together

An essential and practical tool for therapists and practitioners treating adolescents, *The Adolescent Psychotherapy Homework Planner*, Sixth Edition will benefit social workers, psychologists, psychiatrists, and other clinicians seeking efficient and effective homework tools for their clients.

# The Adolescent Psychotherapy Treatment Planner

Arthur E. Jongsma Jr., L. Mark Peterson,  
William P. McInnis, Timothy J. Bruce

978-1-119-88688-4

576 pp.

Pub: 22/01/24

Psychotherapy & Counseling

**Quickly and efficiently create treatment plans for adolescents in a variety of treatment environments**

The newly revised sixth edition of the *Adolescent Psychotherapy Treatment Planner* delivers an essential resource for mental health practitioners seeking to create effective, high-quality treatment plans that satisfy the needs of most third-party payers and state and federal review agencies. This book clarifies, simplifies, and accelerates the treatment planning process for adolescents so you can spend less time on paperwork and more time treating your clients.

This latest edition includes comprehensive and up-to-date revisions on treating the victims and perpetrators of bullying and aggression, gender dysphoria, loneliness, opioid use, and sleep disorders. It includes new evidence-based objectives and interventions, as well as an expanded and updated professional references appendix.

You'll also find:

- A new appendix presenting location and availability information in an alphabetical index of objective assessment instruments and structured clinical interviews
- A consistent focus throughout the book on evidence-based practices and treatments consistent with practice guideline recommendations
- Ranges of treatment options consistent with the best available research and those reflecting common clinical practices of experienced clinicians

An essential treatment planning handbook for clinicians treating adolescents in a variety of settings, the sixth edition of the *Adolescent Psychotherapy Treatment Planner* is the key to quickly and efficiently creating individually tailored, evidence-based, and effective treatment plans for adolescent clients.

# Treating Stalking: A Practical Guide for Clinicians

Troy McEwan, Michele Galietta, Alan Underwood

978-1-119-85671-9

320 pp.

Pub: 26/03/24

Forensic Psychology

Over eight chapters the reader will be guided through the entire process of assessing and treating someone who has or continues to stalk. The authors present a framework for understanding the potential function of stalking for a client that guides assessment and formulation of the individual's behaviour, and shapes interventions intended to help people stop stalking.

## Understand and address the drivers of stalking behaviour with this vital guide

In the thirty-five years since stalking was identified as harmful behaviour, addressing its social effects has largely fallen to criminal justice systems. There is, however, significant evidence to suggest that pure criminalisation has limited meaningful impact. Mental health and other interventions for people who stalk may be the only serious path to relief for many stalking victims. Despite this, robust research into treatment for people who stalk remains rare, and relevant resources for treatment providers few.

- Case examples and worksheets from the authors' psychological practice
- Detailed advice on assessment, risk assessment, case formulation, and ethical and legal issues
- Discussion of multidisciplinary and multiagency management to help stop stalking
- There are very few published books on the treatment of stalking behaviour
- Includes handouts/worksheets that clinicians can use in therapy with clients
- Offers a practical and research-based approach to the treatment of stalking

# Forensic Neuroscience and Violence

John M. Fabian

978-1-118-83225-7

560 pp.

Pub: 15/07/24

Forensic Psychology

Discover the most up-to-date information on the forensic neuroscience of violence

*Forensic Neuroscience and Violence* delivers a contemporary, detailed, and thorough exploration of the burgeoning field of neuroscience, violence, and the law. The book brings together the most recent empirical research on the neuroscience of various violent and sexually violent criminal offender populations and a variety of neurodevelopmental, psychiatric, and neurological disorders that may place an individual at risk for violence. Forensic application of neuropsychological assessment and neuroimaging methods to legal proceedings (neurolaw) will be explored through case examples and caselaw. The book constitutes the most comprehensive and internationally relevant resource for a wide range of forensic practitioners, graduate students, legal scholars, and academics in the field of forensic neuroscience and neurocriminology.

The book specifically emphasizes the most current neuropsychological and neuroimaging research on violent and sexually violent offender populations as well as neuropsychiatric and neurological conditions that lead to violence, and ultimately, to the courtroom. The book presents forensic neuroscience, neurocriminology, and neurolaw in a fundamental, coherent, and practical manner.

The distinguished author, John Matthew Fabian, a national expert in a forensic psychology and neuropsychology, presents a detailed and profound analysis of the neuroscience of both psychiatric and neurological disorders focusing on both brain structure and function and their relationship to violence. The author presents a comprehensive, precise, and meticulous overview of the neuroanatomy of violence in both juvenile and adult offenders as well as with particular psychiatric and neurological disorders that he has encountered in his forensic practice as an expert witness in forensic neuropsychology and the law.

The book addresses neuropsychological and neuroscientific empirically based risk factors for violence and aggression while applying these findings to forensic mental health assessment and criminal legal proceedings.

# Unlocking Your Child's Potential: Nurturing Brilliance & Shaping Futures

Jan Muhlfleit, Katerina Krutova

978-1-394-23978-8

288 pp.

Pub: 04/03/24

Child & Adolescent Clinical Psychology

In *Unlocking Your Child's Potential: Nurturing Brilliance and Shaping Futures*, authors Jan Muhlfleit, a leader, global strategist and coach, and Katerina Krutova, an experienced lecturer in the field of education and child development, deliver a startlingly insightful and exciting discussion of how to bring out the best in your children.

- Positive psychology and how children's brains actually function
- How to search for a child's true self, their authenticity, and their exceptional character
- Strategies for encouraging and harnessing energy, motivation, and inspiration in young children

**Jan Muhlfleit** is a global strategist, coach and mentor. His personal mission is to "help individuals, organisations and countries around the world unlock their human potential". He has a very successful track record of building teams and organisations during a long career at Microsoft, where he held various leadership positions. Based on his experience, he created a completely unique methodology for individuals and teams focused on finding and discovering one's own uniqueness. Jan Muhlfleit teaches this course in the private and public sector all over the world, coaching top managers from many countries. In 2017, his book *Positive Leader* was published, in which he summarises his many years of experience in leading teams; it received excellent reviews from some very high-profile people, including Deepak Chopra, Orlando Ayala and Frank Brown:

**Katerina Krutova** is the co-author of the *Unlocking Children's Potential*, through which, together with Jan Muhlfleit, she helps parents and children discover their talents and develop them. Katerina deals with progressive forms of education and has been working with preschool and school children for more than 10 years. She conducts courses, lectures and workshops for parents, children, students and schools. Katerina completed a Montessori course and is currently completing a course in canistherapy.

# Child Psychology: Pathways to Good Practice

Helen Pote, Anna Picciotto, Clare Norris

978-1-119-86118-8

630 pp.

Pub: 02/07/24

Child & Adolescent Clinical Psychology

Navigate the challenging world of child and adolescent psychology with this valuable guide

Treatment of psychological distress in children is an enormously challenging and rewarding practice. Children and their psychological needs vary widely, and successful practitioners must be open to a range of treatment practices and toolkits in order to create a tailored program for each child. The field of child psychology has only recently begun to develop the body of evidence-based theories and models required to clearly direct clinical practice; as a result, a confident child psychological therapist must remain flexible, engaged, and curious.

*Child Psychology: Pathways to Good Practice* offers a comprehensive guide to developing that confidence and curiosity and applying it in a clinical setting. Drawing upon the latest research and therapeutic models, it offers a practical, hands-on discussion of all aspects of the child psychological practice, from perinatal services to adolescent therapies. The result is an indispensable guide to navigating a unique set of challenges.

*Child Psychology: Pathways to Good Practice* readers will also find:

- Treatment of topics including neurodivergence, working in schools, trauma informed practice, and many more
- Detailed discussion of Your Choice CBT and London Vanguard, two programs for reducing youth-driven community violence
- An authorial team with decades of experience in both research and clinical practice

*Child Psychology: Pathways to Good Practice* is ideal for any clinical practitioner specializing in child or adolescent psychology.

# The Wiley Handbook of Art Therapy

David E. Gussak, Marcia L. Rosal

978-1-119-15559-1

912 pp.

Pub: 29/04/24

Clinical Psychology

*The Wiley Handbook of Art Therapy* is a collection of original, internationally diverse essays, which provides unsurpassed breadth and depth of coverage of the subject.

- The most comprehensive art therapy book in the field, exploring a wide range of themes
- A unique collection of the current and innovative clinical, theoretical and research approaches in the field
- Cutting-edge in its content, the handbook includes the very latest trends in the subject, and in-depth accounts of the advances in the art therapy arena
- Edited by two highly renowned and respected academics in the field, with a stellar list of global contributors, including Judy Rubin, Vija Lusebrink, Selma Ciornai, Maria d' Ella and Jill Westwood
- Part of the Wiley Handbooks in Clinical Psychology series
- The most comprehensive art therapy book in the field, exploring a wide range of themes
- A unique collection of the current and innovative clinical, theoretical and research approaches in the field
- Edited by two highly renowned and respected academics in the field, with a stellar list of global contributors, including Judy Rubin, Vija Lusebrink, Selma Ciornai, Maria d' Ella and Jill Westwood

Researchers, graduate students and practitioners involved with Art Therapy; mental health professionals

**David Gussak** is Professor and Chairperson of the Department of Art Education at Florida State University. He is the author of *Art on Trial: Art Therapy in Capital Murder Cases* (2013), and the co-editor and contributing author for the books *Drawing Time: Art Therapy in Prisons and Other Correctional Settings* (1997) and *Art Education for Social Justice* (2010) and has published numerous articles and chapters and has lectured widely both nationally and internationally. Professor Gussak currently serves on the editorial board of the *Journal of Art Therapy*.

# Integrated Motivational Interviewing and Cognitive Behavioral Therapy (IBCT): A Practitioners Guide

Joseph Hyde, Win Turner

978-1-394-24192-7

320 pp.

Pub: 10/06/24

Clinical Psychology

A practical approach to clinical interventions applicable to a range of mental health diagnoses

Integrated Motivational Interviewing and Cognitive Behavioral Therapy (ICBT) for Adults is a guide for practitioners looking for evidence-based clinical interventions that are portable across settings and diagnoses. Written in plain English and with an emphasis on step-by-step instructions, this valuable toolkit collects strategies and interventions that have been shown to be effective in substance use disorder, depression, anxiety, and beyond. This widely applicable treatment approach draws on motivational interviewing, cognitive behavioral therapy (CBT), motivational enhancement therapy, mindfulness, functional analysis, and other methods that are strongly supported in the literature. With content reflecting emerging research findings and evolving social contexts, this book is both timely and firmly rooted in science.

After presenting a set of proven techniques for motivational interviewing and CBT, this book details a 16-session course designed to fit within conventional models of therapeutic practice.

- Learn the fundamentals of motivational interviewing, cognitive behavioral therapy, and other evidence-based treatment modalities
- Get practical clinical tools, including step-by-step session guides on cognitive behavioral skills relevant to a range of diagnoses
- Access self-assessments, clinical supervision tools, and other resources to enhance clinical effectiveness
- Incorporate emerging research, changing social contexts, and lessons learned from the COVID-19 pandemic into your practice

Earlier editions of this guide focused on addressing substance use disorders and cooccurring disorders. This edition is applicable to those disorders but reflects that these clinical strategies are transdiagnostic.

# The Continuum of Care Treatment Planner

Chris E. Stout, Arthur E. Jongsma Jr.

978-1-394-27346-1

Unknown pp. Pub: 08/07/24  
Psychotherapy & Counseling

This valuable resource offers clinicians a timesaving, evidence-based guide that helps to clarify, simplify and accelerate the treatment planning process so they can spend less time on paperwork and more time with clients. The authors provide all the elements necessary to quickly and easily develop formal, customizable treatment plans that satisfy the demands of HMOs, managed-care companies, third-party payers and state and federal agencies

- updated to DSM-5 codes
- updated design and addition of Wiley ebook
- the Objectives are spaced out across from there associated Interventions.
- repeated Interventions should be only used once.
- updated to DSM-5 codes
- updated design and addition of Wiley ebook
- the Objectives are spaced out across from there associated Interventions.
- repeated Interventions should be only used once.

Appropriate for psychologists, therapists, counselors, social workers, psychiatrists, and other mental health professionals who work with adult clients.

**Dr. Chris E. Stout** is a licensed clinical psychologist who has a varied background in multiple domains. He is the founding director of the Center for Global Initiatives (CGI)<sup>[1]</sup> which was ranked as a Top Healthcare Nonprofit by GreatNonprofits.<sup>[2]</sup> His entrepreneurial experience is demonstrated in multiple ventures that include the areas of financial management, healthcare start-ups,<sup>[3][4]</sup> engineering, two dot-coms, real estate, and executive coaching. He currently is Vice President of the Department of Research at ATI Physical Therapy, a national Sports Medicine and Rehabilitation organization.

**Arthur E. Jongsma, Jr., Ph.D.**, has provided professional mental health services to both inpatient and outpatient clients for approximately 50 years. He was the Founder and Director of Psychological Consultants, a group private practice in Michigan for 25 years.

# Public Health General

## Health Promotion Planning: Learning from the Accounts of Public Health Practitioners

Jean Marie Place

978-1-119-68618-7

208 pp. Pub: 14/05/24  
Public Health General

**A profound exploration of health promotion through the lens of the opioid crisis**

*Health Promotion Planning* takes you on a journey to the fictitious yet realistic Middletown, a small midwestern city grappling with the formidable challenges of the opioid epidemic. It creatively weaves together the firsthand experiences of over 100 public health practitioners, providing an engaging narrative that brings program planning principles to life.

- Explore the captivating stories of public health practitioners tackling the opioid crisis in one fictional town
- Witness health promotion strategies in action as the book discusses the intricacies of substance use and opioid-related challenges
- Gain insights into a range of programs, including needs assessment, health education, maternal treatment, peer support initiatives, and community organizing
- Use end-of-chapter discussion questions to generate reflection among students and practitioners alike

With *Health Promotion Planning*, you will discover the principles and processes of building effective health promotion programs. This textbook is a powerful tool for learning, inspiring future generations to address societal challenges head-on.



# Public Relations & Advertising

## Strategic Social Media: From Marketing to Social Change 2e

L. Meghan Mahoney, Tang Tang

978-1-119-89036-2

Unknown pp. Pub: 06/05/24

### Public Relations & Advertising

Learn to utilize social media strategies that inspire behavior change in any landscape

*Strategic Social Media: From Marketing to Social Change, Second Edition* combines best social media marketing practices with the application of traditional communication, behavior change, and marketing theories. More than a basic "how-to" guide, this innovative resource balances social media theory and real-world practice in a variety of areas, including advocacy, public health, entertainment, and education. With a clear and readable style, the authors explain the power and possibilities of social media to influence personal relationships and social change.

- Covers all key aspects of strategic social media: landscape, messages, marketing and business models, social change, and the future
- Highlights opportunities to break down barriers with institutions of power, achieve greater transparency, and mobilize users through social media
- Contains social media strategies readers can apply to any past, present, or future social media platform
- Helps practitioners make better decisions about brand objectives and evaluate and monitor social media marketing efforts

Offering comprehensive coverage of both the theory and practice of facilitating behavior change in social media audiences, *Strategic Social Media: From Marketing to Social Change, Second Edition*, is essential reading for undergraduate and graduate students in digital and social media marketing courses, social media practitioners, entrepreneurs, digital content creators, journalists, activists, and marketing and public relations professionals.

# Organizational Reputation Management: A Strategic Public Relations Perspective

Alexander V. Laskin

978-1-394-18033-2

Unknown pp. Pub: 02/05/24

### Public Relations & Advertising

The first textbook to teach organizational reputation through managing relationships with key organizational publics, perfect for business and management students

*Organizational Reputation Management* provides a thorough overview of the function of public relations as a strategic activity of building and maintaining the reputations of corporations, governments, and non-profit organizations. Offering a real-world relationship management perspective, Alexander V. Laskin defines organizational reputation through relationships with key organizational stakeholders such as investors, employees, and customers. The text enables future organizational leaders to develop an appreciation of the importance of reputation and a solid understanding of the process of reputation management.

- Covers the many factors that impact organizational reputation
- Discusses the reputations of organizations as public-dependent constructs
- Presents a process of reputation management (F.O.C.U.S.) based on the RPIE method
- Considers the latest updates of the Barcelona Principles for communication measurement
- Includes a dedicated chapter on reputation measurement and evaluation

*Organizational Reputation Management: A Strategic Public Relations Perspective* is ideal for undergraduate and graduate courses in reputation management, public relations management, and strategic communication.

# Content and Copywriting: The Complete Toolkit for Strategic Marketing 2e

Margo Berman

978-1-119-86650-3

424 pp.

Pub: 27/06/24

Public Relations & Advertising

Provides what every writer needs to create powerful, strategic copy for multiple channels and platforms

*Content and Copywriting: The Complete Toolkit for Strategic Marketing* is a one-stop resource for writers in all communications fields who want to hone their skills and learn new ways to reach their audiences. Written by an award-winning copywriter, producer, and director, this comprehensive guide supplies the concepts, strategies, and techniques needed to consistently produce result-driven copy for everything from social media and interactive marketing to television, radio, transit, print and experiential campaigns.

- Combines the depth of a standard textbook with the ease of use and applicability of a trade book, integrating social media content writing and advertising copywriting in one comprehensive resource.
- Guides readers through the entire Seven-step Content Writing Process, including content/message development, audience analytics, social media implementation and scheduling.
- Provides step-by-step advice on writing for a wide range of specific applications, such as: websites, blogs, social media, direct mail, out-of-home, product packaging, virtual, and immersive marketing.
- Features an extensive collection of innovative visual examples from exciting cross-platform campaigns, versatile content-writing templates, and applicable checklists.
- Includes access to these beneficial teaching tools: a practical instructor's manual, relevant PowerPoint files, and a useful test bank.

**Margo Berman** is an award-winning creative professor in the Department of Communication and a Kauffman Faculty Scholar at Florida International University. She is also an author of 15 books and an inventor of a digital learning system, *tactikPAK*™.

# Religion

## Leading with Heart and Soul: 30 Inspiring Lessons of Faith, Learning, and Leadership for Educators

Irvin Scott

978-1-394-24844-5

256 pp.

Pub: 15/04/24

Christian Spirituality, Christian Living

A spiritually grounded source of inspiration and answers for education leaders in troubling times

Public confidence in schools is waning, and there remains an unprecedented teacher shortage in the United States. *Leading with Heart and Soul: 30 Inspiring Lessons of Faith, Learning, and Leadership for Educators* shows leaders how to use spiritual principles to care for teachers, students, and other stakeholders despite these obstacles. Principals, superintendents, and others will gain motivation from the stories and strategies inside. Drawing on spiritual principles and Dr. Irvin Scott's experience as a classroom, school, district, and non-profit leader, this book will reinvigorate you and your team as you try to answer your most pressing questions about the future of education, including:

- How do we empower innovative, servant-hearted educational leaders to meet the needs of students?
- How do we inspire whole communities to support the learning journeys of their youth?

**Irvin L. Scott, Ed.D.**, is a speaker, Harvard lecturer, and founder of the Leadership Institute for Faith and Education at Harvard. Devoted to teaching doctoral and masters educational leadership as well as founding the Harvard initiative, Institute for Faith and Education, Dr. Scott's journey in education has taken him from the classroom to directing a Pennsylvania high school as principal, to overseeing the Boston Public School District as Superintendent of High Schools, to influencing schools across the country as Deputy Director of the Bill and Melinda Gates Foundation, and finally to teaching future educators as a professor at Harvard University.

# Healing the Heart of Democracy: The Courage To Create a Politics Worthy Of The Human Spirit

Parker J. Palmer

978-1-394-23486-8

320 pp.

Pub: 06/02/24

Religion, Issues & Current Affairs

How "We the People" can reclaim our democracy--updated with a discussion guide, author videos, and a new chapter-length Introduction

In this updated edition of his prophetic book, renowned author and activist Parker J. Palmer celebrates the power of "We the People" to resist the politics of divide and conquer. With the U.S. now on a global list of "backsliding democracies," Palmer writes about what we can do to restore civil discourse, reach for understanding across lines of difference, focus on our shared values, and hold elected officials accountable. He explores ways we can reweave the communal fabric on which democracy depends in everyday settings such as families, neighborhoods, classrooms, congregations, workplaces, and various public spaces--including five "habits of the heart" we can cultivate as we work to fulfill America's promise of human equality.

- Reflect on the personal implications of the claim that "the human heart is the first home of democracy"
- Consider everyday actions you can take to restore the infrastructure that supports our democracy
- Reignite your sense of personal voice and agency to resist authoritarian appeals and restore a politics of freedom and responsibility

**A special anniversary edition from a beloved author:** Parker Palmer is the author of ten books--including several award-winning titles--that have sold nearly two million copies and been translated into ten languages.

**Parker Palmer** is a writer, speaker and activist who focuses on issues in education, community, leadership, spirituality and social change. He is founder and Senior Partner Emeritus of the Center for Courage & Renewal. He holds a Ph.D. in sociology from the University of California at Berkeley, as well as thirteen honorary doctorates, two Distinguished Achievement Awards from the National Educational Press Association, and an Award of Excellence from the Associated Church Press.

# Reconstruct Your Faith: Ancient Ways to Make Your Relationship with God Whole Again

Kevin Young

978-1-394-21949-0

256 pp.

Pub: 08/07/24

Spirituality & Spiritual Growth

Navigate the deepest questions of faith with the compassionate guidance of a pastor whose faith nearly fell apart

When our hearts begin to question faith, we often fear voicing our concerns and confusions aloud. But questioning is inherent in the journey as we seek truth faith, as author and pastor Kevin M. Young has learned firsthand. At a time when many lack trust in clergy--and clergy members themselves are facing burnout and disillusionment--we need an honest and accountable reckoning with the role of the church in our lives.

- **Lack of trust in clergy:** According to a recent Gallup Honesty & Ethics poll, only 24% of individuals, ages 18-34 years old, feel that clergy are trustworthy. Overall, the poll shows a more than 15% decline in people who feel clergy have a "high" degree of trustworthiness.
- **The church isn't helping:** Today's young adults live in an era of increased geopolitical, economic, and social instability exacerbated by institutional failures. According to religious expert Cary Nieuwhof, amid all that disruption, the church -- across denominations, movements, and traditions -- hasn't taken the opportunity to position itself as a redemptive counterculture that holds itself accountable.

**Kevin M. Young** founded a nonprofit/church called "Christ's Table." Christ's Table works among those who are disconnected, disillusioned, or done with church, helping guide them in their spiritual journey through the application of ancient spiritual practices within their life, family, and neighborhood contexts. He holds a Doctor of Ministry in Semiotics and Future Studies from Portland Seminary of George Fox University. He has regularly taught the principles from this book at conferences, workshops, and classes over the last 8 years.

# Let Your Life Speak: Listening for the Voice of Vocation 25<sup>th</sup> Anniversary Edition

Parker J. Palmer

978-1-394-23510-0

128 pp.

Pub: 13/05/24

Spirituality & Spiritual Growth

The 25<sup>th</sup> Anniversary Edition of a modern classic, with a new Introduction by its celebrated author

"Is the life I am living the same as the life that wants to live in me?" With this searching question, bestselling author Parker J. Palmer begins his insightful and moving meditation on finding our way toward meaning and purpose. As readers of many ages, backgrounds and walks of life will attest, *Let Your Life Speak* is an elegant and openhearted gift to all who seek to live authentically.

We find a path that's right for us by embracing what gives us life and rejecting what diminishes us, listening more closely to the voice of "true self" than to what others expect or demand of us. As we live more deeply into our own identity and integrity, we find both personal fulfillment and our place in the community to which we belong. As always, Palmer writes honestly and vulnerably about his own life, including the fumbles and failures that have marked his unconventional vocational journey. He chronicles his deep dives into depression, and his quest for "an undivided life" that would allow him to offer his best gifts to the world.

- Learn how to listen to your inner teacher and follow its guidance toward a sense of meaning and purpose
- Reframe your life as a series of "experiments with truth," learning from those that fail as well as those that work
- Understand that the doors that close behind you can offer as much guidance as those that open up
- Gain inspiration and resolve from the lives of seekers who have walked this path before you

**Parker Palmer** is a writer, speaker and activist who focuses on issues in education, community, leadership, spirituality and social change. He is founder and Senior Partner Emeritus of the Center for Courage & Renewal. He holds a Ph.D. in sociology from the University of California at Berkeley, as well as thirteen honorary doctorates, two Distinguished Achievement Awards from the National Educational Press Association, and an Award of Excellence from the Associated Church Press.

# The Wiley Blackwell Companion to Religion and Peace

Jolyon Mitchell, Suzanna R. Millar,  
Francesca Po, Martyn Percy

978-1-119-42438-3

560 pp.

Pub: 22/04/24

Religion & Politics

Incisive contributions from leading and emerging scholars in the field of Peace Studies

In the *Wiley Blackwell Companion to Religion and Peace*, a team of renowned scholars delivers an authoritative and interdisciplinary sourcebook that addresses the key concepts, history, theories, models, resources, and practices in the complex and ambivalent relationship between religion and peace. The editors have included contributions from a wide range of perspectives and locations that reflect diverse methods and approaches.

The *Companion* provides a collection grounded in experience and context that draws on established, developing, and new research characterized by academic rigor.

- A thorough introduction to religion and its search for peace, including the relationships between religion and peace and theories and practices for studying the interplay between religion and peace
- Comprehensive explorations of religion and peace in local contexts, including discussions of women's empowerment and peacebuilding in an Islamic context
- In-depth examinations of lived Christian theologies and building peace, including discussions of Martin Luther King Jr. and spiritual activism in Scotland

**Jolyon Mitchell** is Professor of Communications, Arts and Religion and Academic Director and Acting Director of IASH (Institute for Advanced Studies in the Humanities) at the University of Edinburgh. Professor Mitchell's many publications in the field of peace building, communication and the arts include: *Promoting Peace, Inciting Violence* (Routledge, 2011); *Media Violence and Christian Ethics* (Cambridge University Press); *The Religion and Film Reader* (co-editor with S. Brent Plate Routledge, 2007); *Mediating Religion: Conversations in Media, Religion and Culture* (co-editor with Sophia Marriage, Continuum, 2003).

# Christian Imaginations of the Religious Other: A History of Religionization

Marianne Moyaert

978-1-119-54550-7

368 pp.

Pub: 01/05/24

Comparative & World Religions

Explores how Christians created, used, and adapted religionized categories of non-Christians through the centuries

*Christian Imaginations of the Religious Other* traces the genealogy of *religionization*, the various ways Christians throughout history have created a sense of religious normativity while simultaneously producing various categories of non-Christian "otherness." Covering a broad expanse of processes, practices, and socio-political contexts, this innovative volume analyzes the complex intersections of patterns of religionization in different eras while investigating their entanglements with racialization, sexualization, and ethnicization.

- Surveys the relationship between shifts in Christian normativity and the way non-Christians are imagined
- Helps readers connect the lasting effects of patterns of religionization with their everyday experiences
- Discusses the role of Christian expansion in the differential and unequal treatment of Christianity's others
- Examines legal regulations and disciplinary practices that were established to define the boundaries between Christians and non-Christians
- Incorporates a wide range of scholarly resources, cutting-edge research, and the most recent insights and issues in the field
- Includes textboxes with helpful summaries, illustrations, and commentary in each chapter

*Christian Imaginations of the Religious Other: A History of Religionization* is an excellent textbook for undergraduate and graduate courses in interreligious studies, comparative theology, theological approaches to religious diversity, Christian-Jewish-Muslim relations, race and religion, and theorizing religion.

# The Broken Body: Israel, Christ and Fragmentation

Sarah Coakley

978-1-4051-8923-1

336 pp.

Pub: 10/06/24

Systematic Theology

A fascinating collection of essays exploring a fresh contemporary approach to the person and doctrine of Jesus Christ

How should Christians think about the person of Jesus Christ today? In this book Sarah Coakley argues that this question has to be 'broken open' in new and unexpected ways: by an awareness of the deep *spiritual* demands of the Christological task and its strikingly 'apophatic' dimensions; by a probing of the paradoxical ways in which Judaism and Christianity are drawn together in Christ, even by those issues which seem to 'break' them most decisively apart; and by an exploration of the mode of Christ's presence in the eucharist, with its intensification breaking and re-gathering of human desires. In this sequel to her celebrated earlier volume of essays, *Powers and Submissions*, Coakley returns to its unifying theme of divine power and contemplative submission, and weaves a new web of Christological outcomes which remain replete with controversial implications for gender, spirituality and ethics.

Readers will also find:

- A discerning philosophical analysis of the problem of the 'identity' of Jesus Christ, including a rich discussion of the Chalcedonian tradition and its precursors;
- A comprehensive exploration of the themes that seem to divide Judaism and Christianity and yet richly inform the issue of their eschatological future together;
- An insightful exploration of the Christian eucharist and its 'efficacy' as a lens on the topic of Christology;
- A complete new treatment of the meaning of the apophatic Christ.

Perfect for academics working in the fields of systematic theology, the philosophy of religion, and early Christian studies, *The Broken Body: Israel, Christ and Fragmentation* will also benefit students and academics in Jewish and Christian relations, as well as feminist and gender theory.

## Comparing Religions 2e

Jeffrey J. Kripal, Andrea Jain, Erin Prophet, Ata Anzali, Stefan Sanchez

978-1-119-65393-6

496 pp.

Pub: 09/05/24

Comparative & World Religions

Teaches students the art and practice of comparison in the globalizing world, fully updated to reflect recent scholarship and major developments in the field

*Comparing Religions: The Study of Us that Changes Us* is a wholly original, absorbing, and provocative reimagining of the comparative study of religion in the 21<sup>st</sup> century. The first textbook of its kind to foreground the extraordinary or "paranormal" aspects of religious experience, this innovative volume reviews the fundamental tenets of the world's religions, discusses the benefits and problems of comparative inquiry, explores how the practice can impact a person's worldview and values, and much more.

- Draws from both comparative work and critical theory to present a well-balanced introduction to contemporary practice
- Explains classic comparative themes, provides a historical outline of comparative practices, and offers key strategies for understanding, analyzing, and re-reading religion
- Draws on a wide range of religious traditions to illustrate the complexity and efficacy of comparative practice
- Embraces the transcendent nature of the religious experience in all its forms, including in popular culture, film, and television
- Contains a classroom-proven, three-part structure with easy-to-digest, thematically organized chapters
- Features a companion website with information on individual religious traditions, additional images, a glossary, discussion questions, and links to supplementary material

**Jeffrey J. Kripal** is Professor of Philosophy and Religious Thought at Rice University. His most recent publications include *Mutants and Mystics: Science Fiction, Superhero Comics, and the Paranormal* (2011); *Authors of the Impossible: The Paranormal and the Sacred* (2010); *Esalen: America and the Religion of No Religion* (2007); and *The Serpent's Gift: Gnostic Reflections on the Study of Religion* (2007).

## Ford's The Modern Theologians: An Introduction to Christian Theology since 1918 4e

Rachel E. Muers, Ashley Cocksworth, David F. Ford

978-1-119-74674-4

720 pp.

Pub: 29/05/24

Theology

**Captures the multiple voices of Christian theology in a diverse and interconnected world through in-depth studies of representative figures and overviews of key movements**

Providing an unparalleled overview of the subject, *The Modern Theologians* provides an indispensable guide to the diverse approaches and perspectives within Christian theology from the early twentieth century to the present. Each chapter is written by a leading scholar and explores the development and trajectory of modern theology while presenting critical accounts of a broad range of relevant topics and representative thinkers.

The fourth edition of *The Modern Theologians* is fully updated to provide readers with a clear picture of the broad spectrum and core concerns of modern Christian theology worldwide. It offers new perspectives on key twentieth-century figures and movements from different geographical and ecclesial contexts. There are expanded sections on theological dialogue with non-Christian traditions, and on Christian theology's engagement with the arts and sciences. A new section explores theological responses to urgent global challenges - such as nationalism, racism, and the environmental crisis.

- Explores Christian theology's engagement with multiple ways of knowing across diverse approaches and traditions
- Combines introductions to key modern theologians and coverage of the major movements within contemporary theology
- Identifies common dynamics found across theologies to enable cross-contextual comparisons
- Positions individual theologians in geographical regions, trans-local movements, and ecclesial contexts
- Features new and revised chapters written by experts in particular movements, topics, and individuals

# Wiley Blackwell Companion to Liturgical Theology

Porter C. Taylor, Khalia J. Williams

978-1-119-78791-4

448 pp.

Pub: 12/08/24

Theology

**A groundbreaking collection of original essays on the meaning, depth, and breadth of liturgical theology.**

*The Wiley Blackwell Companion to Liturgical Theology* offers an unprecedented account of this rapidly growing and interdisciplinary field. Unique in its depth and scope, this comprehensive volume defines the field of liturgical theology, examines its historical development, describes its mission and methodologies, reviews key theory and literature, and more. Original essays written by prominent and emerging scholars situate liturgical theology within the broader scheme of theological inquiry, reflecting the field's close links to systematic and biblical theology, ritual and socio-anthropological studies, and religious studies.

- Brings together contributions by a diverse panel of scholars representing more than a dozen denominations spanning five continents.
- Features a detailed introductory section containing traditional hermeneutics, literature reviews, and methodological examinations.
- Bridges the generational gap between younger and older practitioners within the field.
- Describes the current state of liturgical theology and suggests future research directions, placing liturgical theology within the broader scheme of theological inquiry.

The first research-based volume of its kind, *The Wiley Blackwell Companion to Liturgical Theology* is the perfect textbook for seminarians and lay students in courses on liturgical theology, the history of worship, and practical theology, as well as a valuable resource for theologians of all disciplines.

# Research Methods Real World Research 5e

Colin Robson

978-1-119-52360-4

608 pp.

Pub: 09/05/24

Psychological Methods, Research & Statistics

**Fifth edition of a bestselling social science text providing a clear route map of the steps required to carry out a piece of quantitative, qualitative or mixed methods applied research to a high scholarly and professional standard.**

*Real World Research* supplies the multidisciplinary skills necessary to conduct social research projects inside and outside of the classroom or the workplace. Offering well-balanced coverage of qualitative, quantitative, and mixed methods, this highly practical resource incorporates approaches from different social science disciplines to help readers find answers to real-life research questions in healthcare, education, business and management, and in many other public and private settings.

- Focuses on useful real-world research in applied settings such as homes, schools, businesses, and other workplaces
- Provides a concise overview and a well-defined example of each main step of the research process
- Highlights the importance of collaboration, cooperation, and active participation in social research
- Includes an extensive companion website with numerous research examples, links to journal articles, PowerPoint slides, and many other additional resources

**Colin Robson** is Emeritus Professor in the School of Human and Health Sciences at the University of Huddersfield, UK. He developed and led the postgraduate program in Social Research and Evaluation, and directed a series of local, regional and national research and evaluation projects. He supervised student research across a wide range of disciplines including education, social work, management, music, and various aspects of healthcare and was, for over a decade, chief Consultant at the Centre for Educational Research and Innovation at the OECD (Organisation for Economic Co-operation and Development) in Paris., where he led projects evaluating and comparing national systems for the education of students with disabilities, learning and behavioural difficulties, and social disadvantages.

# Mastering Marketing Data Science: A Comprehensive Guide for Today's Marketers

Iain Brown

978-1-394-25871-0

204 pp.

Pub: 27/05/24

## Data Analysis

This book is an educational resource that teaches readers the key concepts and techniques required to leverage data in marketing to generate significant business value.

Master's level students pursuing degrees in marketing, data science, or related fields. Marketing professionals seeking to enhance their skills and knowledge in data-driven marketing practices, such as marketing managers, digital marketing specialists, and marketing analysts. Data scientists or analysts looking to apply their skills in a marketing context.

**Iain Brown, Marlow, UK** is SAS Head of Data Science for Northern Europe and Adjunct Professor of Marketing Data Science at the University of Southampton. For over a decade he has worked across a variety of sectors, providing thought leadership on the topics of Risk, Marketing, AI and Machine Learning. As an experienced public speaker and published author, Iain has presented at internationally renowned conferences and has had papers published in the European Journal of Operational Research, International Journal of Forecasting and the Journal of Expert Systems with Applications on the aforementioned areas of expertise.

# Restaurant & Food Service Management

## Successful Management in Foodservice Operations: An Overview

David K. Hayes, Jack D. Ninemeier

978-1-394-20849-4

250 pp.

Pub: 06/09/24

## Restaurant & Food Service Management

Comprehensive resource covering key 'need-to-know' aspects of how to run a food service operation, with unique perspective from restaurant managers

*Successful Management in Foodservice Operations* is a single volume textbook addressing the overall operation of a successful food service business, including planning for success, ensuring excellence in production and service, and generating optimal levels of operating profits. The purpose of this book is to teach foodservice operators what they must know, and do, in order to achieve their own definitions of success.

The book covers the major changes to food delivery processes and systems forced by the COVID pandemic, changes to the system of accounts for restaurants, flexibility of employee management due to COVID-enforced changes, and more.

Uniform Systems of Accounts for Restaurants (USAR) income statement, identifying a target market, and creating an effective proprietary website

Creating a profitable menu, successfully pricing menu items, recruiting, selecting, and training team members, and controlling food and beverage production costs

Running food trucks and ghost restaurants, where no customers actually visit the restaurant in person other than to pick-up pre-ordered food

**Part of Wiley's Foodservice Operations: The Essentials series.**

**David Hayes, PhD**, has taught hospitality courses at Purdue University, Texas Tech University, The University of Houston, and Lansing Community College. He has served as the Vice President of Broadcast and Video Training for the American Hotel & Lodging Educational Institute.



# Accounting and Financial Management in Foodservice Operations

David K. Hayes, Jack D. Ninemeier

978-1-394-20886-9

384 pp.

Pub: 15/12/23

Restaurant & Food Service Management

**Accounting and Financial Management in Foodservice Operations**

**A concise and easy-to-follow guide to the principles of accounting and finance as they apply to running foodservice operations**

*Accounting and Financial Management in Foodservice Operations* is an up-to-date and straightforward treatment of the financial standards and concepts owners and operators need to successfully run a foodservice operation.

Learn how to understand and assess the financial performance of a foodservice business by using professionally prepared financial reports. The book explains the Uniform System of Accounts for Restaurants (USAR), as well as how to read income statements, balance sheets, and statements of cash flows. It discusses how to calculate a break-even point and demonstrates pricing tips to help owner/operators create a profitable menu. Other contents include:

- A thorough introduction to controlling food and beverage product costs
- Practical discussions of how to manage the cost of labor and staffing, as well as how to prepare an accurate operating budget
- Hands-on strategies for comparing planned and budgeted operating results to actual financial results

# Cost Control in Foodservice Operations

David K. Hayes, Jack D. Ninemeier

978-1-394-20804-3

352 pp.

Pub: 16/02/24

Restaurant & Food Service Management

**Control operating costs and move your foodservice business forward**

The key to a foodservice business surviving and thriving is to properly understand the relationship between revenue, expenses, and profits. Controlling operating costs--that is, controlling expenses without reducing revenue--is a key tool in creating a profitable business. Owners, managers, and staff all play an essential role in controlling operating costs, and it's critical for every member of a foodservice team to understand how to be successful.

*Cost Control in Foodservice Operations* outlines key mechanisms and tools in a clear, accessible presentation. Emphasizing the importance of the subject before moving to specific methods for managing and reducing costs, it's an indispensable tool for anyone in the foodservice industry looking to gain a competitive edge.

- A thorough introduction to controlling food and beverage product costs
- Detailed coverage of effective cost management methods including creating a sales forecast, controlling labor costs, pricing menu items, and more
- Advice based on the authors' decades of combined experience in both foodservice business and education/research

**David K. Hayes, PhD**, is the owner of Panda Professionals Hospitality Education and Training, which he founded in 2005. He was formerly a professor at Purdue University, Texas Tech University, the University of Houston, and Lansing Community College, as well as a former Vice President of the American Hotel and Lodging Association Educational Institute. He has published widely on hospitality and foodservice management.

# Marketing in Foodservice Operations

David K. Hayes, Jack D. Ninemeier

978-1-394-20833-3

336 pp.

Pub: 11/12/23

Restaurant & Food Service Management

**A concise and up-to-date treatment of foodservice marketing with an emphasis on digital and mobile-friendly strategies**

In *Marketing in Foodservice Operations*, a team of distinguished foodservice educators and practitioners delivers an insightful and practical exploration of contemporary foodservice marketing. Capturing the wide range of dramatic changes that have gripped the discipline in the last two decades, the book discusses basic marketing information and includes a heavy emphasis on modern forms of digital marketing in the industry.

Learn how to identify a target market and create a marketing plan, as well as how menu prices impact an organization's marketing. The authors also describe how to use a foodservice operation's menu as a marketing tool and consider the importance of an active social media presence visible to the target market. Other contents include:

- A complete introduction to the development, implementation, and evaluation of a foodservice marketing plan
- Practical discussions of digital foodservice marketing techniques, including social media plans
- Insightful treatments of mobile-friendly marketing strategies

**David Hayes, PhD**, has taught hospitality courses at Purdue University, Texas Tech University, The University of Houston, and Lansing Community College. He has served as the Vice President of Broadcast and Video Training for the American Hotel & Lodging Educational Institute.

**Jack Ninemeier, PhD**, is an Emeritus Professor in the School of Hospitality Business at Michigan State University. He has many years' experience developing and providing training and resource materials for commercial and non-commercial foodservice operations. He has also written several hundred articles for trade journals and created training monographs.

# Managing Employees in Foodservice Operations

David K. Hayes, Jack D. Ninemeier

978-1-394-20841-8

250 pp.

Pub: 17/05/24

Restaurant & Food Service Management

**Obtain and retain skilled, professional employees with this accessible guide**

A foodservice operation can only remain successful if its employees are served as well as its customers. Just as a business with no customers will fail for lack of revenue, one without skilled, professional, satisfied staff will be unable to provide service at the level customers' demand. Attracting and retaining qualified staff is a critical challenge for the modern foodservice industry, and one which is only becoming more urgent in today's market.

*Managing Employees in Foodservice Operations* offers a uniquely foodservice-oriented guide to obtaining, training, and retaining employees in a fast-paced and highly competitive industry.

The book provides:

- Content perfectly aligned with a two-year community college program courses in human resources, supervision, small business administration, or related subjects
- Detailed discussion of topics including workplace health and safety, recruitment and retention, and many more
- Ideas cultivated during the authors' decades of combined experience in hospitality, foodservice, leadership, and research
- Material to support instructors conducting courses, including PowerPoints, chapter-by-chapter exam questions, and case studies

Part of Wiley's *Foodservice Operations: The Essentials* series.

# Supervision in the Hospitality Industry: Leading Human Resources 10e

John R. Walker

978-1-394-24469-0

400 pp.

Pub: 22/07/24

Hospitality Management

A primer for the leadership and management of the people who cook, serve, tend bar, check guests in and out, carry bags, clean rooms, mop floors--the people on whom success or failure of every hospitality enterprise depends.

**A thorough, accessible handbook for leadership in a vital industry**

*Supervision in the Hospitality Industry: Leading Human Resources, Tenth Edition*, is a comprehensive primer designed for beginning leaders, new supervisors promoted from an hourly job, and students planning for careers in the hospitality industry. Covering each essential aspect of first-line supervision, this market-leading textbook helps readers develop the practical skills and knowledge necessary for effectively supervising hospitality workers at all levels of an organization, including cooks, servers, bartenders, front desk clerks, porters, housekeepers, and janitorial staff.

The text's unique approach to leading human resources -- combining fundamental leadership theory and the firsthand expertise of hospitality industry professionals -- enables readers to master concrete, results-driven leadership methods and overcome the everyday challenges faced in the real world.

- The impact of the COVID pandemic, the importance of culinary ethics, DEI considerations, organizational excellence, and much more
- The importance of recognizing and practicing cross-cultural diversity and interaction
- A balanced and informed view of management and supervision in the hospitality industry by considering the viewpoints of supervisors and all levels of associates
- Employee assistance programs
- A wealth of real-world case studies, illustrative examples, and "Industry Profiles" sections offering perspectives on leadership and supervision issues from hospitality professionals

# Sociology

## The Wiley Blackwell Companion to Medical Sociology

William C. Cockerham

978-1-119-63758-5

608 pp.

Pub: 03/06/24

Sociology of Health & Illness

A comprehensive collection of original essays by leading medical sociologists from around the world, fully updated to reflect contemporary research and global health issues

*The Wiley Blackwell Companion to Medical Sociology* is an authoritative overview of the most recent research, major theoretical approaches, and central issues and debates within the field. Bringing together contributions from an international team of leading scholars, this wide-ranging volume summarizes significant new developments and discusses a broad range of globally-relevant topics. *The Companion's* twenty-eight chapters contain timely, theoretically-informed coverage of the coronavirus pandemic and emerging diseases, bioethics, healthcare delivery systems, health disparities associated with migration, social class, gender, and race.

- Presents thematically-organized essays by authors who are recognized experts in their fields
- Features new chapters reflecting state-of-the-art research and contemporary issues relevant to global health
- Covers vital topics such as current bioethical debates and the global effort to cope with the coronavirus pandemic
- Provide fresh perspectives on the sociology of the body, biomedicalization, health lifestyle theory, doctor-patient relations, and social capital and health

**William C. Cockerham** received his Ph.D. from the University of California at Berkeley and is Distinguished Professor of Sociology at the University of Alabama at Birmingham. He is Co-Director of the UAB Center for Social Medicine and holds secondary appointments in medicine and public health. He is the recipient of the UAB Connors Prize in the History of Ideas and the Ireland Award for Distinguished Scholarship. He has served as President of the Research Committee on Health Sociology of the International Sociological Association and is on the Editorial Board of the *American Sociological Review*.

# Intimacy: Personal Relationships in Modern Societies

Lynn Jamieson

978-0-7456-5112-5

240 pp.

Pub: 06/02/24

Sociology of the Family

**An acute analysis of a ubiquitous yet often-overlooked feature of social life**

Where do we find intimacy today? Are our interactions with acquaintances and strangers, particularly online, a sign of deepening, widespread intimacy? Or are our personal relationships becoming increasingly empty, structured by selfish individualism?

In this second edition of her landmark book, Lynn Jamieson provides an updated exploration of the many types of intimate relationships that are formed in modern societies: families, kinship, friendships, parent--child relationships, sexual relationships and couple relationships. Examining new evidence, the book investigates the nature of such relationships across societies and explicitly questions whether the association of intimacy with face-to-face relationships has passed in an era in which people use digital technologies to stay connected at a physical distance. Jamieson pays particular attention to the issue of ethnocentrism and the global applicability of the concept of intimacy, and finds that, while recent literature suggests disclosing intimacy is increasing on a global scale, this is more present in popular rhetoric than in practice.

Ultimately arguing for a more grounded, gendered and complex picture of this phenomenon, *Intimacy* will remain a key reading for scholars and students of sociology, women's studies and gender studies.

New edition of a classic work bringing together a range of theories and research material on intimacy

Provides an accessible framework for exploring all the key relationships in personal life -- family, parent-child, kinship, friendship, sexual and couple relationships

Grapples with debates over whether in today's social media-saturated world we are performing ever more public intimacy or are increasingly alone together

**Lynn Jamieson** is Professor of Sociology, Families and Relationships at the University of Edinburgh

# Companion to Urban and Regional Studies

Anthony M. Orum, Javier Ruiz-Tagle, Serena Vicari Haddock

978-1-119-31685-5

544 pp.

Pub: 15/07/24

Urban Sociology

**Indispensable overview and timely coverage of the major issues, debates, and research topics in urban and regional studies**

*Companion to Urban and Regional Studies* offers an up-to-date view of the rapidly growing field, exploring a diversity of theoretical perspectives, current and emerging research, and critical global policy concerns. Uniquely broad in geographical and thematic scope, this comprehensive volume brings together essays by more than fifty international scholars and researchers to provide expert assessments spanning the many dimensions of urban studies.

- Addresses intensely debated policy issues such as governance, housing, immigration and migration, segregation, social mix, and gentrification
- Describes the use of demographic methods, advanced spatial analysis, social networks, policy mobilities, and ethnographies in urban studies research
- Discusses critical urban theory, feminist urban research, urbanization and environmental change, and the legacy of the Chicago School
- Includes representative case studies of each region, including Australasia, Latin America, East Asia and South Asia

**Anthony M. Orum** received his Ph.D. degree in Sociology from the University of Chicago in 1967. Over the course of his career his intellectual interests have covered a variety of topics: race relations and the politics of African Americans; the social psychological roots of politics; voting and political participation in the United States; the growth and development of American cities; and the newly emergent phenomenon of collective activity in public spaces across the world. He is now entering the next phase of his research career: it begins with a new essay/book on the limitations of democracy as well as a project on social justice.

# Digitally Curious: Navigating a Digital World

Andrew Grill

978-1-394-21125-8

256 pp.

Pub: 10/06/24

**Business & Management Special Topics**

Business leaders need simple explanations of current and future technologies alongside practical examples of how leading companies are deploying these today. Ideas and examples provided in *Digitally Curious* will help the reader better understand technologies they are responsible for but may not fully understand. Relevant business concepts, such as the future of work, will be examined from a technical and human-centric view. Andrew will cover a broad range of current and upcoming technologies and platforms, each with examples relevant to any business.

**A straightforward and accessible explainer of new and upcoming technologies for business leaders**

In *Digitally Curious: Navigating a Digital World*, futurist, speaker, and technology trends expert Andrew Grill delivers an easy-to-follow and incisive discussion of current and future technologies, as well as how leading companies are deploying them. The author examines critical business concepts, like the future of work, from a technical and human-centric point of view and how Artificial Intelligence will impact us at work and in society. He includes a broad range of relevant technologies and platforms, offering examples that will be immediately relevant to any industry and business.

*Digitally Curious* offers recent and relevant examples via accessible and revealing interviews with global business leaders from various fields. The book also provides:

- Actionable insights and end-of-chapter takeaways, with links to further information and additional resources
- Complimentary access to a companion website created and updated by the author, a 30-year veteran of technology and business
- Immediately applicable steps you can implement right away to create positive change in your business

*Digitally Curious* is perfect for managers, executives, board members, and other business leaders. It is the ideal resource for anyone looking for a simple and straightforward explanation of how new and upcoming tech and digital trends will impact you at work and in broader society.

# Professional Cooking & Culinary Arts

## The Professional Chef 10e

The Culinary Institute of America (CIA)

978-1-119-49095-1

960 pp.

Pub: 29/04/24

**Professional Cooking & Culinary Arts**

*The Professional Chef* is the quintessential kitchen reference that many of America's top chefs have used to hone their skills and quality standards, and develop a sense of the fundamentals of cooking. Now, the newly revised tenth edition provides an exhaustive overview of the ingredients, equipment, and skills needed by professional chefs, and lays out step-by-step techniques for handling the full range of the modern chef's pantry.

Founded in 1946, **The Culinary Institute of America** is the world's premier culinary college. Dedicated to developing leaders in foodservice and hospitality, the independent, not-for-profit CIA offers master's, bachelor's, and associate degrees with majors in culinary arts, baking & pastry arts, food business management, hospitality management, culinary science, and applied food studies. The college also offers executive education, certificate programs, and courses for professionals and enthusiasts. Its conferences, leadership initiatives, and consulting services have made the CIA the think tank of the food industry and its worldwide network of more than 50,000 alumni includes innovators in every area of the food world.

# Public Health Behavior & Education

## Population Science Methods and Approaches to Aging and Alzheimer's Disease and Related Dementias Research

Chau Trinh-Shevrin

978-1-394-20414-4

176 pp.

Pub: 18/03/24

Public Health Behavior & Education

**Gain a thorough understanding of the determinants of health among aging populations, how disparities arise in diverse communities, and what can be done**

Reducing health disparities among older people is critical to slowing or reversing the individual and societal impacts of aging-related conditions like Alzheimer's and dementia. The field of population science can help us understand disparities and prevent them using community-wide strategies. *Population Science Methods and Approaches to Aging and Alzheimer's Disease and Related Dementias Research* offers an overview of the population health approach, applying this framework to aging-related conditions and their determinants. By working hand-in-hand with diverse communities to address these conditions we can develop primary and secondary prevention strategies that can increase health equity for all Americans. Included topics range from population health trends and approaches to understanding community and patient engagement to caregiver perspectives and emerging trends.

- Learn about the population science approach to understanding aging-related health concerns in diverse communities
- See how factors like race, income, sexual orientation, sleep, and community engagement affect Alzheimer's and related dementias
- Read about proactive approaches to primary and secondary prevention within aging populations
- Discover emerging research and public health initiatives currently underway to promote health equity