

# Top 10 Trade Titles

THE RULES OF LIFE

### The Rules of Life 4 / e

Richard Templar The International Bestseller ISBN: 9781292085609 Sold in 42 languages!

Templar brings together 106 practical rules that happy, successful people follow. They're realistic, common-sense practises that everyone can try. The first edition of *The Rules of Life* was a global phenomenon, topping best seller charts worldwide. This edition is even better, with nine new rules to take you further. Find out more here.

1



### How to Lead 5 / e

ISBN: 9781292232577

Jo Owen
The 5th Edition of the Bestselling Guide

Sold in 14 languages!

How to Lead focuses on the practical skills of leadership by offering straightforward advice in an honest manner. Using original research into some of the world's best organisations across a variety of sectors, Owen cuts through the myths and jargon to get to the heart of what leaders need to do to succeed. Find out more <a href="here">here</a>.

2



## Key Management Models 3 / e

Marcel Van Assen, Gerben Van den Berg, Paul Pietersma

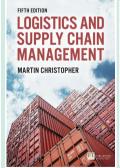
The 75+ models every manager needs to know

ISBN: 9781292016276

Sold in 18 languages!

This edition of *Key Management Models* provides practical overviews of the best management practises to help you adapt to a rapidly changing digital and global business world or to understand classic management strategies. Find out more here.

3



### Logistics and Supply Chain Management 5 / e

Martin Christopher ISBN: 9781292083797

Sold in 14 languages!

Effective logistics and supply chain management is key to achieving an advantage in business. Better development and management of your supply chain network can cut costs as well as enhance your customer value. Christopher provides advice on how to best sustain relationships, improve product design and how to increase sustainability. This edition contains two brand new chapters. Find out more here.

4



### Financial Times Guide to Investing 4 / e

Glen Arnold

The Definitive Companion To Investment and the Financial Markets

ISBN: 9781292214078

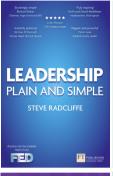
Sold in 3 languages!

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The Financial Times Guide to Investing is the definitive introduction to successful stock market investing. Arnold details the basics of investing while offering tangible advise on how to set up a successful and sophisticated portfolio. Find out more here.



## Top 10 Trade Titles



## Leadership Plain and Simple 2 / e

Steve Radcliffe

Anyone can be a leader. Here's how.

ISBN: 9780273772415

Sold in 6 languages!

Leadership expert, Steve Radcliffe, believes the topic of leadership is often presented as complicated and only for a chosen few. In *Leadership Plain and Simple* he puts forward his simple, practical approach to leadership, called Future— Engage—Deliver which invites everyone to see themselves as leaders. Find out more <a href="https://example.com/here">here</a>.

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### Body Language 3 / e

James Borg

How to Know what's REALLY being said

ISBN: 9781292004518

Sold in 25 languages!

90% of the information people present about themselves is nonverbal. Borg's *Body Language* is about understanding that 90% and making the most of it professionally and personally. It teaches you how to control your own body language so that you can communicate in the most successful way possible. Find out more <a href="https://example.com/html/peo

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## Confidence 3 / e

**Rob Yeung** 

Transform the way you feel so you can achieve the things you want

ISBN: 9780273792833

Sold in 19 languages!

Transform the way you feel so you can achieve the things you want

Or Rob Yeung

Confidence provides a definitive guide to feeling and acting more confident. It helps readers to empower themselves by using methods and techniques so they can achieve their goals by building a lasting belief in their own abilities. Find out more <a href="here">here</a>.

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### Brilliant Cognitive Behavioural Therapy 2 / e

Stephen Briers

How to Use CBT to Improve Your Life

ISBN: 9780273724902

Sold in 6 languages!

Sold in 22

languages!

*Brilliant CBT* offers a cohesive approach to this ground breaking therapeutic technique and unfolds in a logical, accessible and practical manner which enables the reader to apply the information to their own situation. Briers writes in a conversational and personal tone which makes this title usable for everyone. Find out more <a href="https://example.com/here">here</a>.

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### Key Management Ratios 4 / e

Ciaran Walsh

The 100+ ratios every manager needs to know

ISBN: 9780273719090

Financial measures are critical for business success. *Key Management Ratios* provides readers with a small number of essential management ratios with which they can measure any aspect of business performance and master business finances. This is all delivered clearly with a unique visual presentation. Find out more <a href="https://example.com/here">here</a>.

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